

The Future of Parallel Trade: EU Falsified Medicine Directive, Legal Issues, Parallel Distribution, Regional Focus...

With Brexit and the new EU FMD, what does the future hold for parallel trade? Over 90 leaders in parallel trade will meet in London to discuss upcoming trends

LONDON, UNITED KINGDOM, November 29, 2016 /EINPresswire.com/ -- The Falsified Medicines Directive introduces tough directives to improve the protection of public health with new pan-European measures to ensure that medicines are safe and that the trade in medicines is strictly controlled.

The poster for the 'Parallel Trade' conference features a dark blue header with the text 'SMi Group proudly presents its 11th annual conference on' in small white font, followed by 'PARALLEL TRADE' in large, bold, white capital letters. Below the header is a light blue section containing an image of a globe on a pill tray with scattered pills on the left, and the dates '6-7 February 2017' and 'London, UK' on the right. At the bottom of this section are two white boxes with blue text: 'Book by 30 November to save £200' and 'Book by 16 December to save £100'. The footer of the poster is dark blue with the text 'Parallel Trade for Pharma' in white.

SMi Group proudly presents its 11th annual conference on

PARALLEL TRADE

6-7 February 2017
London, UK

Book by 30 November to save £200

Book by 16 December to save £100

Parallel Trade for Pharma

Falsified medicines (the term "falsified" is used to distinguish the issue from IP violations, so-called "counterfeits") are a major threat to public health and safety. As falsifications become more sophisticated, the risk that falsified medicines reach patients in the EU increases every year. Falsified medicines represent a serious threat to global health and call for a comprehensive strategy both at European and international level. (Source: European Commission)*

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Parallel Trade for Pharma, organised by the SMi Group, will be returning to London in February 2017, for its 11th year.

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Dr Rick Greville, Director Wales and Director Distribution & Supply, The Association of the British Pharmaceutical Industry, will be speaking on “The European Commission’s Falsified Medicines Directive (FMD) – Recent Update” at SMi Group’s [Parallel Trade](http://www.parallel-trade.com) 2017 conference, taking place in London on the 6th and 7th of February.

Dr. Greville will discuss what progress has been made since February 2016, what the market participants need to know about "product information templates", what are the regulatory requirements for nationally authorised products and much more.

Further information on this presentation and the conference programme is available at www.parallel-trade.com/EIN

Parallel Trade for Pharma conference, organised by the SMi Group, will be returning to London in February 2017, for its 11th year. This meeting will bring 90+ selected senior leaders in parallel trade to discuss upcoming trends and share best practices, short term and long term concerns of pharma manufacturers, regulators and parallel traders.

Other key topics to be discussed during the 2-day conference are: Pharmaceutical anti-counterfeiting – Combating the danger from fake drugs, Regional focus – From Germany to Eurasia, Legal view – Intellectual property, competition and regulatory challenges, The future of parallel trade, New trends and their impact on parallel trade and so much more.

The event programme also features three panel debates on: Shortages; Challenges and opportunities for parallel traders; Technology & new trends; and two exclusive post conference workshops on “Understanding IP and competition law issues in parallel trade” (Hosted by Kathy Osgerby, Associate and Karoline Zwierzyńska, Associate, Arnold & Porter (UK) LLP) and “Parallel Trade – Management Strategies” (Hosted by Janice Haigh, Practice Leader, Market Access, Quintiles).

For further information please refer to www.parallel-trade.com/EIN

[Expert Speakers Line](#) up for 2017 includes: The Association of the British Pharmaceutical Industry (Dr Rick Greville, Director Distribution & Supply), Shire International GmbH (Eric Noehrenberg, Director, Regional Market Access Lead, Latin America), Delfarma (Tomasz Dzitko, President), European Association for Euro-Pharmaceutical Companies (Heinz Kobelt, Director European Affairs), ISPOR (Vladimir Zah, Health Economics Consultant), Abacus Medicine (Flemming Wagner, CEO), IMS Health (Alexey Savin, Principal Russia and CIS), Arnold & Porter (UK) LLP (Kathy Osgerby, Associate, and Karoline Zwierzyńska, Associate), Europe Economics (Dermot Glynn, Senior Advisor), European Alliance for Access to Save Medicines (Mike Isles, Executive Director), Research Health (Dr Andrew Stainthorpe, Director Market Access and Managed Entry) and many more.

The complete 2-day event programme is available for complimentary download at www.parallel-trade.com/EIN

Latest confirmed attendees include senior representatives from MHRA, AbbVie Deutschland GmbH & Co. KG, Astellas Pharma, AstraZeneca, Teva UK, Vifor Pharma, Janssen Pharmaceutica NV, Napp Laboratories, Ratiopharm GmbH, Kantar Health, Ferring Pharmaceuticals, LEO Pharma, AstraZeneca Czech Republic, Swedish Orphan Biovitrum AB, Amgen, Novartis Pharmaceuticals, Novartis Turkey, LEO Pharma, Johnson & Johnson, Novo Nordisk Pharma, Daiichi Sankyo Europe GmbH, Sunovion Pharmaceuticals Europe Ltd and many more.

Feedback from past attendees of SMi Group's Parallel Trade: “Interesting conference, generating a good debate from all sides”, “Great conference! Audience very enthusiastic and actively participating in discussions”, “Very good discussing about pricing issues and competition”, “Overall, a very positive experience!”, “The best Parallel Trade conference of the last 5 years!”.

*Source: European Commission http://ec.europa.eu/health/human-use/falsified_medicines/index_en.htm

11th annual Parallel Trade

6-7 February 2017, Holiday Inn Kensington Forum, London, UK

www.parallel-trade.com/EIN

Sponsorship, Exhibition contact: Alia Malick, +44 (0) 207 827 6168, amalick@smi-online.co.uk

Delegates/Group contact: Fateja Begum, +44 (0) 207 827 6184, fbegum@smi-online.co.uk

Media Contact: jrotar@smi-online.co.uk

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About SMi Group:

Established since 1993, the SMi Group is a global event-production company that specializes in Business-to-Business Conferences, Workshops, Masterclasses and online Communities. We create and deliver events in the Defence, Security, Energy, Utilities, Finance and Pharmaceutical industries. We pride ourselves on having access to the world's most forward thinking opinion leaders and

visionaries, allowing us to bring our communities together to Learn, Engage, Share and Network. More information can be found at <http://www.smi-online.co.uk>

Julia Rotar
SMi Group Ltd
+44 (0) 207 827 6088
[email us here](#)

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