

# Transforming Lives with Augmented Reality

*Break Your Heart Open: The Love Story*

SANTA MONICA, CALIFORNIA, UNITED STATES, November 28, 2016

[/EINPresswire.com/](http://EINPresswire.com/) -- Non-profit 501(c)3, [The Love Story](http://TheLoveStoryJournal) invites the global community to view a one of kind product. For the first time ever, augmented reality technology has been incorporated into a journal! Check it out here:

<http://bit.ly/TheLoveStoryJournal>



The Love Story Journal uses augmented reality technology to bring images to life.

The Love Story is looking to raise \$25,000 and kicked off their Kickstarter campaign on November, 25, 2016. Interactive journals with unique portraits come to life with the scan of an app. These images transform into video interviews that are watched on the user's cellphone. Journals are available in both softcover and hardcover for \$25 and \$35. The Love Story's mission is to destigmatize mental illness by helping others transform their pain into passion. The journal acts as a resource for individuals to find catharsis through the sharing of stories and self exploration.

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I never planned on becoming a poet...If I wasn't blessed with my story, I wouldn't be who I am today.

*Kweisi Gharreau, The Love Story*

among young adults ages 15-24. MJ's unique ability to connect with youth led to the decision of incorporating augmented reality. By pairing artist inspired journaling and modern technology, The Love Story aims to demystify and destigmatize mental health. The Love Story Journal contains: 80 interviews with 40 artists, 80 journaling prompts, and 330+ beautifully illustrated pages to draw/write on.

For more information or to donate online, please visit <http://bit.ly/TheLoveStoryJournal>.

## About The Love Story

Founded in 2014 and based in Santa Monica, California, The Love Story has created a one of a kind journal. Partnering with Live Portrait, an Augmented Reality group, The Love Story Journal, has stories that come to life on the page. By sharing real-life stories from artists, The Love Story's mission is to help others transform their pain into self love. Using the journal as a centerpiece, The Love Story's mission is to destigmatize mental illness by creating a dialogue.

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This press release can be viewed online at: <http://www.einpresswire.com>

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