



Visual Action Announces Flaremap Studio 6.5 for Threat Assessment, Fraud Detection, and Enterprise Risk Management

DALLAS, TX, USA, November 29, 2016 /EINPresswire.com/ -- Visual Action Software, provider of the industry-leading Flaremap® Application Suite, today announced the release of Flaremap Studio 6.5, the managed environment for designing and deploying Flaremap visual applications.

Visual applications are rapidly becoming “mission critical” across many industries for fighting fraud, managing risk, monitoring operational threats, and much more. Organizations choose Flaremap Studio to build customized visual applications in support of complex process requirements—managing data access, security, and delivery platforms across broad user populations. Industry by industry, companies are discovering that traditional visualization and business intelligence tools simply don’t rise to the challenge. Flaremap Studio allows organizations to design and deploy visual applications that reflect the complexity of enterprise processes and allow users to respond to and mitigate operational threats.

“Industry observers are quick to offer abstract and panicked commentary about the ever-increasing ‘volume, velocity, and variety’ of enterprise data. At Visual Action, our work is about throttling that drama, and providing a platform to identify and respond to the threats buried in the data—malicious and non-malicious alike. Flaremap Studio 6.5 makes creating visual applications easier than ever before—addressing risk in the context of increasingly intricate process challenges,” commented Jim Bartoo, CEO of Visual Action.

The new release focuses specifically on the needs of broad delivery platforms, and the challenging use cases presented by both corporate and government users. Flaremap Studio generates visual environments that are desktop and mobile-optimized for the broadest possible deployments, and that are designed for very tight integration.

Commander Ted Getschman is Country Desk Officer and Knowledge Management representative at United States European Command (EUCOM) Headquarters. His mission is to manage complex engagement plans with activities across Europe: “Our entire team must rapidly and simply visualize our plans. Tools such as those created by Visual Action are critical to ensuring proper plans are first created and then methodically but flexibly executed. We aim to demonstrate effectiveness and success....not to just create general analytics and reports,” commented Getschman.

To learn more about Flaremap Studio 6.5, please visit: www.visualaction.com/contact/

About Visual Action

Visual Action builds and deploys visual applications designed to identify and assess threats, detect fraudulent activities, and reduce enterprise risk. The patented Flaremap® Application Suite is the company’s flagship offering, and is used to build high-utility, data-dense, visual applications. Visual Action serves many industries--with specific focuses on defense & national intelligence, healthcare,

financial services, and core infrastructure companies. Visual Action is privately held with headquarters in Dallas, Texas. For more information, contact 972-808-0400, info@visualaction.com and www.visualaction.com.

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