

# PROMOTING GOOD CHARACTER IN CHILDREN, EW FOUNDATION COLLABORATES WITH A NATIONAL SCHOOL OF CHARACTER

*More than 400 students attend interactive story time with author of award winning children's book.*

WEST PALM BEACH, FL, UNITED STATES, November 29, 2016 /EINPresswire.com/ -- West Palm Beach, Florida – The gymnasium at Memorial Elementary School set the stage for more than 400 students and 48 teachers and staff who participated in a safari-themed story time by author Loretta Neff, founder of the EW Foundation (EFW), a Florida-based national nonprofit organization, held on Nov. 17.



Sing-along to "The Lion Sleeps Tonight" with Memorial Elementary students

The youngsters listened intently as safari guide, Neff, took them on an exciting journey through the jungle to meet wild animal characters and learn character traits, core values, and basic social skills, some of which underscore anti-bullying and special needs themes.

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*Loretta Neff*

Following story time, Neff held a Q&A session with the children that revealed a high retention rate of important facts from the book. To top off the adventure, the students joined in a sing-along of “The Lion Sleeps Tonight” and danced to the spirited “Happy” song.

“Memorial Elementary is a wonderful example of how parents and teachers can work together to enrich the community with character education programs. As a Title I school, Memorial Elementary is a powerful testament for schools trying to

create a positive school environment for learning,” said Neff. “We wish to thank Principal Raymond Payton for his inspiring leadership and his enthusiastic, dedicated staff of teaching professionals, for the gracious invitation and hospitality, and for the opportunity to meet and interact with their students.”

According to the US Department of Education, the Elementary and Secondary Education Act ensures Title I schools, both elementary and secondary schools with high numbers or high percentages of children from low-income families, meet challenging state academic standards.

“We are a youth development organization, and Memorial School is a National School of Character and at the same time I learned it was a Title I school,” said Neff, adding her organization’s goal is to reach 10,000 students across the country by the end of the year. And, she said, the group is on target to meet that goal.

In keeping with EWF’s mission to impact children nationally, especially children from Title I schools, EWF donated more than 400 signed books to Memorial Elementary, which was generously underwritten by EWF Founder’s Society donor, Arthur E. Benjamin, an educator, entrepreneur, philanthropist, and animal rights advocate (<http://www.arthurebenjamin.com/>).

Tame Your Manners is an award-winning book offered by EW Foundation and the first in a series of character education picture books for children ages 5-12. The second book, Sip Tea with Mad Hatter, is expected to be released after the holidays, and like the first, is designed as a teaching tool for parents and teachers and a fundraising enhancement for charities, missions and schools.

Since 2014, EWF has supported more than 33 nonprofit groups through donations and/or sponsorships and benefited more than 7,000 children with their award-winning books and programs, which includes 17 academies and schools and 14 charities.

#### About Memorial Elementary

Memorial Elementary is a K-5 public Title I school located in the Laurence Harbor section of Old Bridge, NJ and a [2016 recipient of a Promising Practice award by Character.org](#) for demonstrating effective strategies that develop good character in youngsters. Memorial Elementary has been recognized as a NJ State School of Character, National School of Character, and National PTA School of Excellence.

#### About EW Foundation

EW Foundation (EWF) is an educational nonprofit provider of award winning character and etiquette education books and programs for children and youth and fundraising enhancements to charities, missions and



Morning welcome by Memorial Elementary Principal Raymond Payton and Assistant Superintendent Kathleen Hoeker



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schools.

The EWF believes that every child and young adult should receive an education that includes a strong social foundation. Through philanthropy, which plays a meaningful role in our organization, we hope to greatly enrich the lives of others with our care, commitment and resources.

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