

Kickstarter campaign to spark a big bangle revolution!

Uma Lakshman announces Kickstarter campaign to perfect bangle algorithm and start a big bangle sizing revolution.

ATLANTA, GA, UNITED STATES, November 26, 2016 /EINPresswire.com/ -- Entrepreneur Uma Lakshman has launched a new Kickstarter campaign to perfect the [first bangle-sizing algorithm](#) to help women across the nation to find bangles that fit.

In the United States, bangles are not sold by size, and customers are forced to buy one-size-fits-all bangles, which mean they are often too large or too tight. Uma's vision is to create an algorithm that calculates bangle size based on three hand measurements and to make this available to everyone in the United States with a Facebook app and a video that shows people how to measure themselves and use the app. "This app has the potential to revolutionize bangle fashion in the United States," said a company spokesperson.

[The Kickstarter campaign](#) will fund the work needed to perfect the bangle algorithm, to develop and beta test the Facebook app, and to promote and raise awareness of the app through social media. The funds will also be used to create a website to promote bangles of all colors, shapes, and materials from across the globe. Uma also has plans to establish the first bangle museum in the United States.

Anyone who takes the opportunity to invest in this Kickstarter campaign can potentially benefit from seven [levels of reward](#). Backers who chip in at the minimum level of \$3 will be rewarded with a spectacular Orb bangle, while \$5 investors will earn themselves an Orb bangle and a Luna Bangle. There are other goodies for investors at the \$10, \$25, \$50 and \$100 level, and for those who are able to pledge \$250, there is the Woman Empowered reward, which consists of one Uber Galaxy Bangle Set, a collection of beautiful, eye-catching bangles.

Uma Lakshman describes herself as a dreamer, an entrepreneur, a tech geek, a physicist, a fashionista, and an ethical world traveler. Her life journey has taken her from Mumbai to the United States, where she has studied and worked in Milwaukee WI (Marquette University), Sheboygan WI,



Chicago IL, San Diego CA and Atlanta GA. With a background in Information Technology, she has put together a team of mathematicians, fashion bloggers, and social media gurus, to develop her app and website and to build her audience.

Access Kickstarter Campaign here:

<https://goo.gl/rLzU4c>

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This press release can be viewed online at: <http://www.einpresswire.com>

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