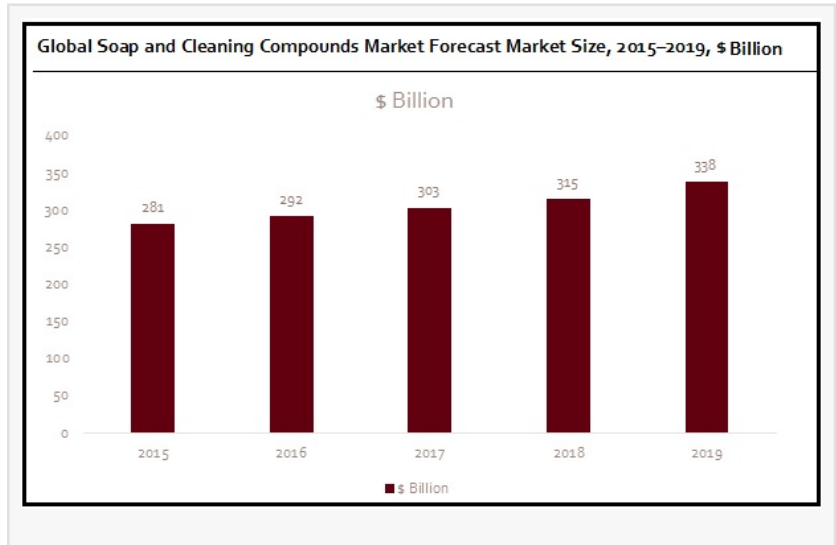


# Soap And Cleaning Compounds Global Market Worth \$ 300 Plus Billion BY 2019

LONDON, GREATER LONDON, UNITED KINGDOM, November 25, 2016 /EINPresswire.com/ -- Soap and cleaning compounds are substances made of a compound of natural oils or fats with sodium hydroxide or another strong alkali and typically having perfume and coloring added. They are used with water for washing and cleaning.

For the full report, visit The Business Research Company:

<http://www.thebusinessresearchcompany.com/our-research/chemicals/soap-and-cleaning-compounds-global-market-analytics-report-2016/>



New soap types are being introduced by soap and [cleaning compounds companies](#) to cater to various needs of customers. Soaps without any phosphate or triclosan ingredients are being preferred by consumers who prefer eco-friendly soaps. For example, Skinnyskinny, Plantlife companies manufacture eco-friendly soaps. Also, touch friendly soaps combine soap, shampoo, bubble bath and a malleable toy in a single product. It contains corn flour, glycerin and bergamot essential oils. Soaps are also being manufactured in different forms like gels, liquids and solids and fragrances to meet consumer preferences.

[Soap manufacturing companies](#) are focusing on developing multipurpose, creative soaps in various forms to stay relevant in the market. The soap and cleaning compounds industry comprises establishments primarily engaged in manufacturing and packaging soap and other cleaning compounds, surface active agents and textile and leather finishing agents used to reduce tension or speed the drying process.

According to The Business Research Company's Chemical Consultant, Yogesh Bathula, new technologies will drive the soap and cleaning compounds market growth. The introduction of new products varying in terms of fragrance, shape and cost will drive growth. Many companies will increase their R&D spend to capitalize on these new opportunities.

The Business Research Company expects the [soap and cleaning compounds market to grow to \\$338 billion in 2019](#). Asia was the largest geographic market in the soap and cleaning compounds market in 2015, accounting for \$143 billion or 51.0% of the global market.

The figure shows the year-on-year growth of the global soap and cleaning compounds market during 2015-2019.

## The Business Research Company Report's Coverage:-

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- \_ Time Series:- Five years historic and forecast.
- \_ Data Segmentations:- Country and regional splits, market share of competitors, market segments.
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2. Historic Data.
3. Forecast Data.
4. Mergers and Acquisitions in the market.
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