

IT Spending In Cold Chain Logistics 2016 Global Market Expected to Grow at CAGR 8.36% and Forecast to 2020

PUNE, INDIA, November 24, 2016
/EINPresswire.com/ --

WiseGuyReports.Com Publish a New Market Research Report On – “IT Spending In Cold Chain Logistics 2016 Global Market Expected to Grow at CAGR 8.36% and Forecast to 2020”.

The analysts forecast the global IT spending in cold chain logistics market to grow at a CAGR of 8.36% during the period 2016-2020.

[The management of cold chain logistics services](#) is a complex process compared to general logistics services. Cold chain logistics carry temperature-sensitive assets, which are prone to product damage if the assets are not maintained under specified temperatures. The management of temperature sensitive products is more complex in cross-border logistics services due to fluctuations in climatic conditions. Temperature controlled logistics services are availed by firms operating

businesses based on perishable commodities across different verticals (such as pharmaceuticals, food, and the retail industry). Temperature controlled logistics technology requires IT solutions to capture, store, and analyze real-time information retrieved from cold chain containers and vehicles.

Get Sample Report @ <https://www.wiseguyreports.com/sample-request/643362-global-it-spending-in-cold-chain-logistics-market-2016-2020>

For more information or any query mail at sales@wiseguyreports.com

Covered in this report

The report covers the present scenario and the growth prospects of the global IT spending in cold chain logistics market for 2016-2020. To calculate the market size, the report considers the hardware, and IT services spending on cold chain logistics services provided by pure-play and 3PLs temperature controlled firms.

The market is divided into the following segments based on geography:



- Americas
- APAC
- EMEA

The report, Global IT Spending in Cold Chain Logistics Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Accenture
- AT&T
- Cisco
- SAP
- Oracle

Other prominent vendors

- BT9
- Gemalto
- IBM
- Infosys
- ORBCOMM
- Siemens
- TCS
- Tech Mahindra
- Vitria

Market driver

- Stringent regulatory and compliance norms
- For a full, detailed list, view our report

Complete Report Details @ <https://www.wiseguyreports.com/reports/643362-global-it-spending-in-cold-chain-logistics-market-2016-2020>

Market challenge

- Lack of adequate ICT infrastructure
- For a full, detailed list, view our report

Market trend

- Emergence of Internet of Things
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

Table Of Contents – Major Key Points

PART 01: Executive summary

- Highlights

PART 02: Scope of the report

- Market overview
- Countries covered
- Top-vendor offerings

PART 03: Market research methodology

- Research methodology
- Economic indicators

PART 04: Introduction

- Key market highlights

PART 05: Market landscape

- Market overview
- Market size and forecast
- Five forces analysis

PART 06: Market segmentation by technology spending

- Global IT spending in cold chain logistics market by technology spending
- IT services spending
- Hardware spending

PART 07: Geographical segmentation

- Global IT spending in cold chain logistics market by geography
- Americas
- EMEA
- APAC

PART 08: Market drivers

- Effective management of temperature sensitive products
- Stringent regulatory and compliance norms
- Need to enhance connectivity and reduce energy consumption
- Enhanced visibility and control in the supply chain systems

PART 09: Impact of drivers

PART 10: Market challenges

- Issues pertaining to technical glitches
- Lack of adequate ICT infrastructure
- Cyber security risks

.....CONTINUED

For more information or any query mail at sales@wiseguyreports.com

Buy 1-User PDF @ https://www.wiseguyreports.com/checkout?currency=one_user-

ABOUT US:

Wise Guy Reports is part of the Wise Guy Consultants Pvt. Ltd. and offers premium progressive statistical surveying, market research reports, analysis & forecast data for industries and governments around the globe. Wise Guy Reports features an exhaustive list of market research reports from hundreds of publishers worldwide. We boast a database spanning virtually every market category and an even more comprehensive collection of market research reports under these categories and sub-categories.

Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.