

Eurodita Surprises Log Cabins Industry With Super-Sized Camping Pods

One key innovation introduced by Eurodita in 2016 was a new camping pod model which is three meters wide, and has space for a bathroom

KAUNAS, LITHUANIA, LITHUANIA, November 23, 2016 /EINPresswire.com/ -- Eurodita, a leading European log cabin manufacturer, is set to record its greatest annual turnover in 2016. The company's staggering growth rates were boosted by the launch of a new camping pod model.

The 2016 season was marked by continued growth in the European log cabin industry. It was also a year of fierce competition among key industry players. More and more European dealers are now sourcing their log cabins from manufacturers operating in EU's East.

One company is emerging as the leading beneficiary of this shift in the European marketplace. Eurodita Log Structures, a Lithuania-based B2B manufacturing company, expects to record a staggering annual growth of 60% in 2016. Founded more than two decades ago, Eurodita has developed a dealers' network covering over fifty countries worldwide.

Eurodita uses first rate Siberian spruce to construct a variety of log structures including log cabins and sheds, standard cabins, glulam log houses, log houses, [camping pods](#), garden summer houses, garden furniture, play houses, BBQ huts, wooden carports and garages, wooden hot tubs and wooden pavilions.

Growth driven by innovations

Mr. Rolanas Kutra, the CEO of Eurodita Log Structures, identified the key aspects of his company's yearly progress: "In 2016 we introduced a variety of new designs and product models, which helped attract new dealers in western Europe, while at the same time consolidating our standing relationships with old clients."



One key innovation introduced by Eurodita in 2016 was a new camping pod model which is three meters wide, and has space for a bathroom. These super-sized pods are rot-proof and thermo-proof, and have double-lock doors to maximize security. Eurodita markets these camping pods as 'cozy mini hotels for camping'.

"Another product that was extremely successful this year was the Scandinavian style glulam log house," said Mr. Kutra, "Our annual sales of these houses in the Nordic markets have increased by 45 percent."



Fierce competition

Mr. Kutra also said that some western Europe based manufacturers have adopted increasingly aggressive tactics towards his company when faced with diminishing market share.

“

Eurodita: New Top Dog In
The Log Cabins Industry
Eurodita log cabins

For example, in 2014 Eurodita was sued for plagiarism by Tuindeco, an industry giant from the Netherlands. After a lengthy legal process, the court decided that Tuindeco's case had been frivolous and their claims unfounded.

"This is all part of a larger European trend," spoke Mr. Kutra, "The common European market connects smart western

dealers with cost-effective manufacturers from countries like Lithuania, whereas the big losers of this process are inefficient producers desperate to protect the old status quo."

Europe and beyond

About two thirds of the company's total output goes to log cabin dealers operating in the United Kingdom, Ireland, and the Netherlands. This year the Lithuanian company has also carved out a strong niche in the Scandinavian market.

"This is all part of a larger European trend," spoke Mr. Kutra, "The common European market connects smart western dealers with cost-effective manufacturers from countries like Lithuania, whereas the big losers of this process are inefficient producers desperate to protect the old status quo."

Eurodita is also making successful inroads into the markets of Australia, New Zealand, and the U.S.

A look ahead

In 2016 Eurodita consolidated its position as the leading builder of log structures in Europe. The company produces more than 35.000 log cabins a year.

“In 2017 we are looking to expand our affiliation network and attract even more smart buyers”,- said the company’s CEO: “We are extremely proud of the level of trust invested in our products by the leading dealers and retailers from all around Europe and beyond.”

Asked to single out the main reason behind Eurodita’s staggering growth rates, Rolanas Kurtra emphasized what he labels as a ‘herculean’ assortment of top-quality timber and log products: “We currently produce over 600 hundred standard products, while also offering our dealers a possibility to order custom designed products”.

Rolanas Kutra
Eurodita
69999540
[email us here](#)

This press release can be viewed online at: <http://www.einpresswire.com>

Disclaimer: If you have any questions regarding information in this press release please contact the company listed in the press release. Please do not contact EIN Presswire. We will be unable to assist you with your inquiry. EIN Presswire disclaims any content contained in these releases.

© 1995-2016 IPD Group, Inc. All Right Reserved.