

# Global Fitness App Market Development, market Trend, Cost Analysis with Key Company's Profiles, and Forecast to 2022.

*Global Fitness App Market Information,  
by Deployment (Android, iOS, Windows),  
by Platform (Smartphones, Tablets,  
Wearable Devices) - Forecast 2016-2022*

PUNE, MAHARASHTRA, INDIA,  
November 23, 2016 /EINPresswire.com/  
-- Market Scenario

As the adoption rate of the smartphones and tablets have been increasing, fitness apps are coming in picture in order to keep the population healthy. Global fitness app market has been valued at US \$XX million in the year 2015 which is growing rapidly with the CAGR of XX% and it is expected that high consumption rate of smartphones and tablets will lead heavy increase in the market size of fitness app and it will reach market size of US \$XX million by the end of forecasted period.

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As the awareness of the people towards health are increasing, demand for fitness app market is expected to rise sharply. ”

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- Azumio (U.S.),
- Under Armour (U.S.),
- ASICS (Japan),
- Appster (Australia),
- WillowTree, Inc. (U.S.),
- Dom
- Tom Tom (U.S.) among others.

#### Key players

The key players in the market of App development are-

- Motorola Mobility LLC (U.S.),
- Grandapps (U.S.),
- Fitbit (U.S.),
- MyFitnessPal Inc. (U.S.),

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#### Industry News

- In February 2016, ASICS announced that company has acquired Boston-based health app company Fitness Keeper.
- In the year 2015, Under Armour announced the acquisition of My Fitness Pal.

Target Audience

- Smartphone App Developers
- Fitness Product Manufacturers
- Sports Product Manufacturers

#### Study Objective of Fitness App Market

- To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Fitness App Market
- To provide insights about factors affecting the market growth
- To analyze the Fitness App market based on various factors- value chain analysis, porter's five force analysis etc.
- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by deployment, by platform and sub-segments

The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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#### Key questions answered in this report

- What will the market size be in 2021 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

#### Related Report

Mobile Application Development Platform Market Research Report- Global Forecast 2022 The Mobile application development platform market is expected to grow at a high CAGR of XX% and is expected to reach the market size of USD XX million by the end forecasted period from USD XX million in the 2016. Know more about this report @ <https://www.marketresearchfuture.com/reports/mobile-application-development-platform-market-research-report-global-forecast-2022>

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