

Tackling Farm Input Costs & Water Scarcity

Agrismart's Alternative to Mains Water

LINCOLN, LINCOLNSHIRE, UNITED KINGDOM, November 23, 2016 /EINPresswire.com/ -- [Agrismart](#) has launched a water management solution to tackle the issue of the Global water crisis.

Climate change and increased demand are putting pressure on the availability of water and this in hand is pushing up the cost of mains water. Water companies have a primary responsibility to service domestic supplies, with agriculture coming a distance second. With rising



costs in mains water increasing inputs at farm level and in affiliated sectors such as processing, manufacturing, horticulture, equine and recreational diversification such as golf courses.

“Everything we do is aimed at providing solutions to help agriculture deal with the changing times it faces whilst always putting the farmer first. The current model in agriculture is not sustainable, over the past decade, UK agriculture has seen aggressive acquisition and growth by companies supplying our farmers, all of this under the guise that increased buying power reduces costs. If this was true why have the following things happened?

The average cost of farm inputs increased by 36% over the past 8 Years
Feed costs increased by over 50% in the past 9 years
The number of dairy farms has halved over the past 12 years

This aggressive drive for growth has lead to a bitter battle for customers business, leading to increased resources being put into sales. Interesting that as farmer numbers fall, sales rep numbers have skyrocketed, and we wonder why the costs to our farmers and push towards high-cost systems have gone up! Agrismart wants to tackle the issues that are facing agriculture and find solutions that increase efficiency, cut costs and increase profitability. Our complete water solution does just that! Over the past 18 months when our farmers needed real tangible cost reductions, how many companies were making claims and delivering savings of over £10k per annum” - John Black, Managing Director of Agrismart

Agrismart is conducting a Farm and Equestrian Water Use Survey and would appreciate the support of the farming community to take the short time it takes to answer the eight questions in the survey,

which can be found here: <https://www.surveymonkey.co.uk/r/DBSPDTZ>. The survey is part of our continued research into the water requirement differential between different aspects of farming and to better understand how to combat this issue.

Agrismart provides a complete water management solution and alternative to mains water allowing farmers and affiliated sectors to be free from the worry of water shortages and increasing water bills.

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The leisure and [agricultural water management](#) solution comprised of a rainwater harvesting system that allows the collection of a FREE resource – rainfall, which falls in abundance in the UK and offers a free alternative to mains water. Another benefit of rainwater is that it's softer water – livestock prefer rainwater, better reaction to chemicals so less, or no conditioner needed in spraying.

Also as part of the agricultural water management solution, there is a range of low energy and zero energy pumps which allow farmers and other industries to pump water to where it's required, including remote areas of their farms. These systems allow farms to make the best use of previously inaccessible water sources. Agrismart also considers water treatment has been overlooked but is a crucial factor in increasing yields and reducing mortality.

By collecting free rainwater that falls from the sky into water storage and treating it to a higher standard to kill the harmful pathogens and invasive bacteria, Feed Conversion Rates are showing huge gains. Quite simply livestock nutrition and feed are striving to achieve the optimum balance of pH in the rumen. However, mains water is delivering contaminants that make this almost impossible, leading to inefficiency.

As well as providing the benefit that livestock are drawn to rainwater over mains water in troughs.

Rainwater systems traditionally have a return on investment timescale of 2 – 6 years on average but incorporating water treatment into the rainwater harvesting system allows for full yield collection of rainwater which brings the return on investment turnaround down to around 12 months and is over 75% self-sustainable.

About Agrismart: We provide expert [farming solutions](#) to agricultural businesses. With over 20 years of diverse agricultural experience, we'll ensure that you're always getting the best results with a focus on innovation, cheaper farm inputs, increased efficiency, and profitability. Agrismart

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