

Canada's Voice for Vaping Comments on Minister's Announcement on Industry Regulation

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-- (Toronto, Ontario) – Today federal Health Minister Jane Philpott announced her intention to proceed with regulating the vaping industry with comprehensive details regarding how the industry will operate in the coming years. The legislation would be renamed as the Tobacco and Vaping Products Act and regulate the latter category as a separate class of products, which is what the CVA has been advocating for since its inception in 2014.

**THE CANADIAN VAPING
ASSOCIATION**



**L'ASSOCIATION
CANADIENNE DE LA VAPE**

The statement confirms that the Minister of Health realizes that e-cigarettes have been growing in popularity and the time has come to regulate their manufacture, sale, labelling and promotion.

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"After two and a half years and lots and lots of meetings with this Minister and the previous government's Minister(s), we are pleased that the government has finally introduced regulations", said Stan Pijl, Chair of the CVA. "We are also encouraged that the Minister has chosen to separate vaping from tobacco which is recognition that the industry is viable as an alternative for those who want to switch from smoking cigarettes to a safer alternative".

Throughout the entire process of legislation and regulation, the CVA has worked tirelessly with governments across Canada to create awareness of vaping as a safer alternative to smoking and of the absolute need for effective regulation that legitimately recognizes that hundreds of thousands of Canadians wish to switch to vaping instead of smoking cigarettes.

Furthermore, the CVA is pleased that the Minister recognizes that science will inevitably catch up to vaping as a safer alternative. The proposed legislation would establish a flexible regime that can be adjusted as the science on vaping products develops.

"The CVA is also happy to hear that the Minister's plans include ensuring that vaping products would be no less accessible than conventional cigarettes." said Mr. Pijl. "Making the product accessible is a positive step to help the many Canadians who are looking to switch from smoking to vaping".

The CVA will be seeking clarification on the potential implications of this bill as we continue to work

with Health Canada and the government for fair and equitable regulations.

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About the Canadian Vaping Association:

The Canadian Vaping Association (CVA) is a registered national, not-for-profit organization, representing manufacturers and vendors of vaping products and advocates in Canada. CVA is the only national stakeholder that has met and consulted with provincial governments across Canada as well as with the federal government on vaping and the e-cigarette industry. The primary goal of CVA is to ensure that government regulation is reasonable and practical, through the strategy of professional proactive communication, advocacy and education supplied bilingually to health officers, media, elected officials and the general public.

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