

# Online Video Platform 2016 Global Market Share, Growth, Trends & Forecast to 2020

*WiseGuyReports.Com Publish a New Market Research Report On – “Online Video Platform 2016 Global Market Share, Growth, Trends & Forecast to 2020”.*

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/EINPresswire.com/ --

The analysts forecast the [global online video platform market](#) to grow at a CAGR of 14.88% during the period 2016-2020.

Online video platforms provide features such as cloud-based video publishing, monetization of online video content, content management, analytics, integration with advertising networks, content discovery, social media integration, cross-platform capability, YouTube video distribution, third-party integration for content management, and customization of video players. Vendors combine video content with advertisements, which are shared with external stakeholders such as customers, partners, investors, and employees.

Companies have leveraged social media tools with online platforms for marketing purposes.

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Covered in this report

The report covers the present scenario and the growth prospects of the global online video platform market for 2016-2020. To calculate the market size, the report covers organizations that offer online video platform that includes online video platform suites and enterprise video content management system.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA



The report, Global Online Video Platform Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

#### Key vendors

- Brightcove
- Kaltura
- Ooyala
- thePlatform

#### Other prominent vendors

- Amobee
- Anvato
- BrightRoll
- Bubblecast
- Castfire
- ClipShare
- Coull.com
- DigitalSmiths
- Doovle
- Piksel
- Limelight Networks
- MediaCore
- Panopto
- Pixability

#### Market driver

- Growing requirement from online advertising industry.
- For a full, detailed list, view our report

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#### Market challenge

- Presence of open-source video platforms.
- For a full, detailed list, view our report

#### Market trend

- Growth in subscription of 4G networks.
- For a full, detailed list, view our report

#### Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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