

Garden Lites® & Non-Profit GrowingGreat Team Up To Provide Healthy Foods For Kids

Good Things Come In Two Green Packages

JAMAICA, NEW YORK, UNITED STATES, November 22, 2016 /EINPresswire.com/ -- JAMAICA, NY (November, 2016) - [Garden Lites®](#), the delicious vegetable company, announces their alliance with GrowingGreat, a non-profit organization with a mission to empower every child to grow up healthy through science-based garden and nutrition education. Both GrowingGreat and Garden Lites® share the mutual goal to help children and families understand where our food comes from; appreciate that food serves a purpose in our overall health and how it has an impact on our longevity and well being. Garden Lites® partnership with GrowingGreat is to further advance their mutual mission to families across the U.S.

This new alliance will help raise awareness of the goals and also funds for non-profit GrowingGreat. To that end, Garden Lites® will support GrowingGreat through both in-kind and financial support, development of educational outreach and consumer engagement programs.

With the new alliance between the two green organizations announced, a vibrant community driven, new social media campaign is being launched, encouraging users to add an icon to their profile image to support the cause. Besides creating a dynamic social media campaign to create engagement for the GrowingGreat and Garden Lites® new alliance to encourage and support wholesome eating for children, there will be an added bonus to anyone sharing the social media icon. For every share of the icon, Garden Lites® will donate \$1 to GrowingGreat. This program will run from November 1, 2016 through February 28, 2017. To donate go to <http://twibbon.com/Support/1-donated-to-growinggreat>

“We at Garden Lites® are honored to support GrowingGreat in its mission to create a healthier world for all our children and families,” says Andy Reichgut, Executive Vice President of Marketing for Garden Lites. “Our goal at Garden Lites® is to create products that are a great source of vegetables, taste delicious and make it easier for families to help feed their families healthy foods in spite of the hectic lives most families lead. We hope to further that message with this partnership,” adds



Reichgut.

“At GrowingGreat we seek partnerships that speak our “healthy” language,” says GrowingGreat Executive Director Jennifer Jovanovic. “Garden Lites® understands the mission of GrowingGreat and we are so happy to have their support to help our non-profit continue to grow to help”grow” a healthier America.”

About Garden Lites:

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Garden Lites® is a Classic Cooking, LLC brand based in Jamaica, Queens, NY that produces delicious vegetable snack foods. Since 2008, Garden Lites has raised the bar in healthy foods by delivering full flavor that's also veggie rich. Garden Lites has the Good Housekeeping Nutrition Seal of Approval and is the recipient of numerous awards, including the 2016 Cooking Light - The Healthiest Frozen Foods in the Supermarket: Breakfast; 2016 Grocery Headquarters Trailblazer Award; 2016 Parents Magazine 25 Best Frozen Food for Families; 2016 – Gluten Free Digest Chocolate Muffins and 2015 Pioneers of Better For You: Refrigerated and Frozen Foods.

For more information on Garden Lites products, visit www.GardenLites.com and be sure to “Like” on Facebook and Follow on Twitter!

About [Growing Great](http://www.growinggreat.org):

GrowingGreat was created from a mutual passion for educating families and community about the importance of food for their health. Their initial step building school gardens encouraged students to discover the magic of eating food grown by their own hands. They added interactive science and nutrition education to further students’ understanding of the link between fresh food and their health. Explore all the great programs GrowingGreat has to offer, and even apply for a nutrition program in your own community! www.growinggreat.org

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