Connected Car Market 2016 Leading Growth Drivers, Emerging Audience, Segments, Industry Sales, Profits & Analysis

Global Connected Car Market Information, by Technology (2G, 3G, LTE, Wi-Fi, Bluetooth), by Components, by Services, by Connectivity - Forecast 2016-2027

" We enable our customers to unravel the complexity."

PUNE, MAHARASHTRA, INDIA, November 22, 2016 /EINPresswire.com/ -- Market Scenario
Connected car is a car which is equipped with advance sensors and technologies and helps the driver to gather real time information around him. Generally it is equipped with internet which is connected with the smart devices both inside the car and outside. The cars can communicate with another cars which is travelling on the same road and can exchange the information about accidents, weather, road blocks, traffic etc. From past couple of years, market for connected cars has seen tremendous growth with incredible CAGR of XX%.

Connected car market has been valued at US $XX billion by the end of forecasted period which is expected to grow at US $XX billion by the end of forecasted period.

Key players
The prominent players in market of connected cars are-
• General Motors (U.S.),
• Apple Inc. (U.S.),
• Audi AG (Germany),

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major key players are General Motors (U.S.), Apple Inc. (U.S.), Audi AG (Germany), Ford Motor Company (U.S.), Honda Motor Co. Ltd. (Japan), NXP Semiconductors (Netherlands),BMW,Microsoft Corporation
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• Ford Motor Company (U.S.),
• Honda Motor Co. Ltd. (Japan),
• NXP Semiconductors (Netherlands),
• BMW (Germany),
• Microsoft Corporation (U.S.),
• Freescale.
• Semiconductor Inc. (U.S.),
• Texas Instruments Incorporated (U.S.),
• Sierra Wireless (Canada).

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Industry News

• BMW is using SIM card based connected drive technology for connected cars.
• A study shows that Tesla and Toyota are among the smartest companies working in connected car market.

"Analysis also includes consumption. Import and export data for Regions North America, Europe, China, Japan, Southeast Asia, India."

Market Segmentation
Segmentation by Technology:
• 2G
• 3G
• LTE
• WiFi & Bluetooth.
Segmentation by Components:
• Sensors
• Processors
• Cellular and wireless modules.
Segmentation by Services:
• Safety
• Entertainment
• Well-Being
• Autonomous driving and Vehicle management
• OEM Services among others.
Segmentation by Connectivity:
• Integrated,
• tethered and embedded.

Taste the market data and market information presented through more than 50 market data tables and figures spread in 100 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "Global Connected Car Market Research Report- Global Forecast 2027"

Study Objective of Connected Car Market
• To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Connected Car Market
• To provide insights about factors affecting the market growth
• To analyze the Global Connected Car Market based on various factors- price analysis, supply chain analysis, porter's five force analysis etc.
• To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
• To provide country level analysis of the market with respect to the current market size and future prospective
• To provide country level analysis of the market for segment by technology, by components, by services, by connectivity and sub-segments.
• To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.
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