

Affinity Connexions and The Legendary Tommy Chong Award Digital Marketing Contract To Studio 420

Studio 420 will provide digital marketing for Affinity Connexions and The Legendary Tommy Chong. They plan to introduce a Medical Marijuana Rewards Card.

DENVER, COLORADO, USA, November 21, 2016 /EINPresswire.com/ -- [Studio 420](#), a cannabis friendly creative agency, today announced it has been selected to provide digital marketing and social media management services for [Affinity Connexions](#) and The Legendary [Tommy Chong](#), a Palm Beach Gardens, Florida based company that plans to introduce an exclusive Medical Marijuana Rewards Card! Affinity Connexions is taking the next step in the medical marijuana revolution. They are connecting industry leaders, the finest dispensaries, suppliers and powerful advocates to valued patients with a cannabis loyalty card program that benefits all.



“Studio 420 was selected over other competitors for several reasons,” said Mike Sorbara, President of Affinity Connexions. “The most important issues to us were their excellent relationship with cannabis industry clients and their understanding of our needs and their capability to produce the high quality of work we were looking for.”

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Mike Sorbara - President

“Affinity Connexions is an exciting partner for Studio 420 to work with,” said Kurt Whitt, Founder and CEO of Studio 420. “They are pioneers and the leader in rolling out a medical marijuana loyalty card program. Their card members will collect valuable Tokins at participating dispensaries, websites and ancillary businesses, where every dollar spent earns 1 Token that can be redeemed online for merchandise in the Affinity Connexions Rewards Catalog. I am excited they have selected Studio 420 for their digital marketing campaign, and I am confident they made the right choice.”

Studio 420 is a world-class cannabis friendly creative agency dedicated to your success. As an celebrity, investor, grower, marijuana consultant, high-profile dispensary, lab, retailer, club, directory, or association, YOU are the backbone of this growing industry. Through smart use of the latest in design technologies and cannabis marketing strategies, we bring your cannabis business to the forefront and help make you a key player in the marketplace.

Studio 420 is a subsidiary of Planet Media, a privately held Limited Liability Corporation, incorporated in the State of Colorado. The company was established in 1999 in Mountain View, California and founded by Kurt Whitt, a Silicon Valley business executive with over 25 years of experience in Internet and web based businesses, interactive television, new media, broadcast and broadband communications.

For additional information on Studio 420 or Affinity Connexions, please connect with them at the following contact details.

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About Affinity Connexions

Affinity Connexions and The Legendary Tommy Chong have come together to introduce a new and exclusive MMJ Loyalty card. The Tommy Chong Card will allow participating Retailers and Dispensaries to reward patients and consumers for their continued patronage.

Members will collect valuable "Tokins", which can be redeemed online for merchandise, or donated to participating charities. Retailers and Dispensaries who join the program, will see increases in traffic as members are driven to their location via the Affinity Connexions website.

Affinity Connexions is a product of Encenive Concepts LLC and is managed by loyalty experts with



60+ years of combined experience. This includes an extensive background in Petroleum, Hospitality, Consumer Packaged Goods, Traditional Retail and Online Retail sectors.

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This press release can be viewed online at: <http://www.einpresswire.com>

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