

# Bring Your Own Device (BYOD) Market Analysis by (Device, Industry), Global Research Report and Forecasting to 2016-2022

Market research future published a half cooked research report on Global Bring Your Own Device Market that contains the information from 2016 to 2022.

PUNE, MAHARASHTRA, INDIA, November 21, 2016 /EINPresswire.com/ -- Industry News

- In August 2016, AirWatch announced the launch of AirWatch Express which will speed up and simplify the mobile device management.

- In July 2016, AirWatch introduces a new identity defined workstation, an upgrade to existing workstation ONE.

#### Key players

- o IBM Corporation (U.S.)
- o Hewlett-Packard (U.S.)
- o Alcatel-Lucent (France)
- o Apperian (U.S.)
- o AirWatch (U.S.)
- o AT&T (U.S.)
- o Cisco Systems Inc. (U.S.)
- o Duo Security (U.S.)

- o Good Technology, Inc. (U.S.)
- o Oracle Corporation (U.S.)

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#### Market Scenario

BYOD or Bring your own device refers to allowing the employees to bring their personal devices such as mobile phones, laptops, tablets to their work place and use them to access the privileged company information. Global [BYOD Market](#) has been valued at US \$XX billion in the year 2015 which is expected to grow at US \$XX billion by the end of forecasted period with the CAGR of XX%. Increase in the ration of clients bringing their own devices to workplace is driving the market.

#### Market Segmentation

By Device:

- o Smartphone



- o Tablets
- o Laptops

By Industry:

- o IT
- o Manufacturing
- o Telecommunication
- o Entertainment
- o Healthcare

Taste the market data and market information presented through more than 70 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Bring Your Own Device Market Research Report- Global Forecast 2022](#)"

Study Objective of Bring Your Own Device (BYOD) Market

- o To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Bring Your Own Device Market
- o To provide insights about factors affecting the market growth
- o To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- o To analyze the Bring Your Own Device market based on various factors- value chain analysis, porter's five force analysis etc.
- o To provide country level analysis of the market with respect to the current market size and future prospective
- o To provide country level analysis of the market for segment by device by industry and sub-segments
- o To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- o To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Bring Your Own Device Market

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Regional Analysis

North America is dominating the market of BYOD with the market share of XX%. High employment ration and high consumption of consumer electronic products such as smartphones and tablets are driving the market. Europe stands as second biggest market for BYOD in terms of revenue generation which holds XX% of market share. Asia-Pacific has emerged as fastest growing market with the with the CAGR of XX% which has been valued at US \$XX billion in the year 2015 and expected to reach at US \$XX billion by the end of forecasted period.

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This research report provides the insights, on various levels of analyses such industry analysis, market share analysis leading market players and their profiles. This report also helps in studying the target segments by providing views on emerging & high-growth segments and market conclusion. Together the market data comprise and discuss with the basic assessments on the competitive scenarios & strategies, of the global Bring Your Own Device market, including the high-growth regions, countries and their political, economic and technological environments. Furthermore, the project report also provides the views over the historical market values of the same.

#### Related Report

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