



Key finance experts and advisories to speak on VAT implementation in the GCC in Dubai

A GCC-wide initiative will see the introduction of VAT in the region from January 2018.

DUBAI, UNITED ARAB EMIRATES, November 20, 2016 /EINPresswire.com/ -- A GCC-wide initiative will see the introduction of VAT in the region from January 2018. According to recent surveys in the GCC, businesses have minimal understanding of the impact of VAT and over 80 percent of businesses have not yet incorporated VAT in their financial plans.

In light of this, IQPC Middle East will be hosting the 2nd GCC VAT Forum, taking place from 20 – 21 February 2017 in Dubai where some of the biggest indirect tax advisories including PwC, Ernst & Young, KPMG, Deloitte and finance heads from the likes of Landmark Group, Bayt.com, Perkins+Will and Azadea Group will be attending to discuss how companies in the region can develop a comprehensive VAT framework.

The forum will host attendees representing all spheres of the business arena from SMEs to public enterprises enabling opportunities for finance professionals and business owners to learn about and prepare for the introduction of VAT.

Some of the experts to speak at the event include:

- Jeanine Daou, Middle East Indirect Tax Leader, PwC
- David Stevens, VAT Implementation Partner, Ernst & Young
- Clare McColl, Partner, Indirect Tax, KPMG
- Justin Whitehouse, Indirect Tax Leader, Middle East, Deloitte
- Muhammad Fazil, Director of Finance, The Address, Dubai Marina
- Shady Shaher, Head, Macro Strategy, Global Markets & Treasury, Emirates NBD

PwC and Inplenion will be participating as sponsors at the event.

Find the full programme, speaker list and registration form at www.gccvatforum.com/news call +971 4 364 2975 or email enquiry@iqpc.ae.

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Press are invited to attend this important industry forum. If you would like a complimentary press pass, please email Arni David at arni.david@iqpc.com

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