

Travel Services In India 2016 Market Expected to Grow at CAGR 14.9% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – “India Travel Services 2016 Market Expected to Grow at CAGR 14.9% and Forecast to 2020”.

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/EINPresswire.com/ --

The analysts forecast the [travel services market in India](#) to grow at a CAGR of 14.9% during the period 2014-2019.

Travel services market in India primarily comprises six type of services including hotel accommodation, domestic flight booking, rail ticketing, domestic bus ticketing, rentals of taxis/cabs, and holiday packages. Based on the mode of booking, the travel services market in India can be classified as offline and online. The online market is growing at a dynamic pace in India due to increased penetration of the Internet and shift toward m-commerce in India. The offline market is growing at a slow rate as consumers prefer online services over offline.



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Covered in this report

The report covers the present scenario and growth prospects of the travel services market in India for the period 2015-2019. To calculate the market size, the report considers revenue generated from the following segments of the market:

Offline

Online

The report, Travel Services Market in India 2015-2019, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the landscape of the travel services market in India and its growth prospects in the coming years. The report includes a discussion on the key vendors operating in this market.

Key vendors

Cox & Kings

MakeMyTrip

SOTC

Thomas Cook

Yatra

Other prominent vendors

Akbar Travels of India

Busindia.com

Cleartrip

Easy Cabs

Expedia

Goibibo

IRCTC

Ola

Uber

Market driver

Increase in online booking

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Market challenge

High taxes

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Market trend

Mobile commerce, a true game changer

For a full, detailed list, view our report

Key questions answered in this report

What will the market size be in 2019 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

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Norah Trent
wiseguyreports
+1 646 845 9349 / +44 208 133 9349
email us here

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