

Apparel Retail North America: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Apparel Retail North America Global Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, November 17, 2016 /EINPresswire.com/ -- The NAFTA Apparel Retail industry profile provides top-line qualitative and quantitative summary information including: market size (value 2011-15, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.



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Key Findings

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the NAFTA apparel retail market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the NAFTA apparel retail market
- Leading company profiles reveal details of key apparel retail market players' NAFTA operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the NAFTA apparel retail market with five year forecasts
- Compares data from the US, Canada and Mexico, alongside individual chapters on each country

Synopsis

Essential resource for top-line data and analysis covering the NAFTA apparel retail market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

Reasons to Buy

- What was the size of the NAFTA apparel retail market by value in 2015?
- What will be the size of the NAFTA apparel retail market in 2020?
- What factors are affecting the strength of competition in the NAFTA apparel retail market?
- How has the market performed over the last five years?

- What are the main segments that make up the NAFTA apparel retail market?

Key Highlights

The North American Free Trade Agreement (NAFTA) is a trade agreement between the countries in North America: the US, Canada and Mexico. The apparel retail industry within the NAFTA countries had a total market value of \$331.0 billion in 2015. The Mexico was the fastest growing country, with a CAGR of 8.2% over the 2011-15 period.

Within the apparel retail industry, the US is the leading country among the NAFTA bloc, with market revenues of \$300.9 billion in 2015. This was followed by Canada and Mexico, with a value of \$18.1 and \$12.0 billion, respectively.

The US is expected to lead the apparel retail industry in the NAFTA bloc, with a value of \$344.8 billion in 2020, followed by Canada and Mexico with expected values of \$21.3 and \$17.5 billion, respectively.

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