

## Corrugated Box in US 2016 Market Expected to Grow at CAGR 4% and Forecast to 2020

WiseGuyReports.Com Publish a New Market Research Report On – "Corrugated Box in US 2016 Global Market Expected to Grow at CAGR 4% and Forecast to 2020".

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This market research report offers a comprehensive analysis of the corrugated box market in the US by end user (food and beverages, non-durable, and durable). The key vendors analyzed this market research are D S Smith, Georgia-Pacific, INDEVCO Group, International Paper, Kapstone, Mondi, Packaging Corporation of America, Smurfit Kappa, and WestRock.

Overview of the corrugated box market in the US

The market research analyst predicts the corrugated box market in the US to grow at a



steady CAGR of close to 4% by the end of 2020. The demand for corrugated boxes and other packing materials is on the rise due to a rise in online shopping and demand from the processed food industry. Some of the advantages of corrugated boxes are their durability and flexibility. Since corrugated boxes are non-reactive, they are the perfect medium to package, ship, and store food for long periods.

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Current market trends indicate that consumers prefer eco-friendly alternatives in everything they buy. One of the major reasons why paper is the preferred choice of materials is that it can be recycled at least seven times, which is an advantage over other packing materials. The demand for corrugated boxes is rising across different verticals and especially in the non-durable goods sector. Manufacturers of packing materials are also focusing on offering environmentally friendly alternatives as it helps them to save money. Currently, most corrugated boxes are made up of 46% recycled materials. This also helps manufacturers to meet regulations set up by governments to protect the environment.

End-user segmentation and analysis of the corrugated box market in the US

- Food and beverages
- Durable
- Non-durable

Of the different segments that use corrugated boxes, the food and beverages sector will account for 44% market share by 2020. In the food and beverage sector, fresh produce and non-perishables are packaged and shipped in lightweight boxes. Beverages usually require heavier weight corrugated packaging. Non-food related items that require shipping boxes include medication, toiletries, clothing, and books to name a few. Factors that are contributing towards the growth of this segment are increased used of processed goods, a rise in online shopping, and M&A between major vendors.

## Competitive landscape and key vendors

The market for corrugated boxes in the US is a very competitive one. There are quite a few vendors, and the market is divided by products like corrugated, containerboard, and paperboard. No single company dominates the market exclusively, but a large section of the total market share is dominated by key vendors like DS Smith and Georgia-Pacific. Vendors also invest time and effort in recovering materials for recycling and reuse.

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Key vendors in this market are -D S Smith Georgia-Pacific INDEVCO Group International Paper Kapstone Mondi Packaging Corporation of America Smurfit Kappa WestRock

Other prominent vendors in the market are Amcor, American Corrugated, Buckeye Corrugated, Corrugated Supplies Company, Kruger Packaging, Pratt Industries, Riverside Paper, Shillington Box Company, Steven Gould, and Stora Enso Packaging.

Key questions answered in the report include

- What will the market size and the growth rate be in 2020?
- What are the key factors driving the corrugated box market in the US?
- What are the key market trends impacting the growth of the corrugated box market in the US?
- What are the challenges to market growth?
- Who are the key vendors in the corrugated box market in the US?
- What are the market opportunities and threats faced by the vendors in the corrugated box market in the US?
- Trending factors influencing the market shares of the corrugated box market in the US.
- What are the key outcomes of the five forces analysis of the corrugated box market in the US?

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Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here This press release can be viewed online at: http://www.einpresswire.com

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