

Brazil MVNO launches advanced roaming services by Roamability.

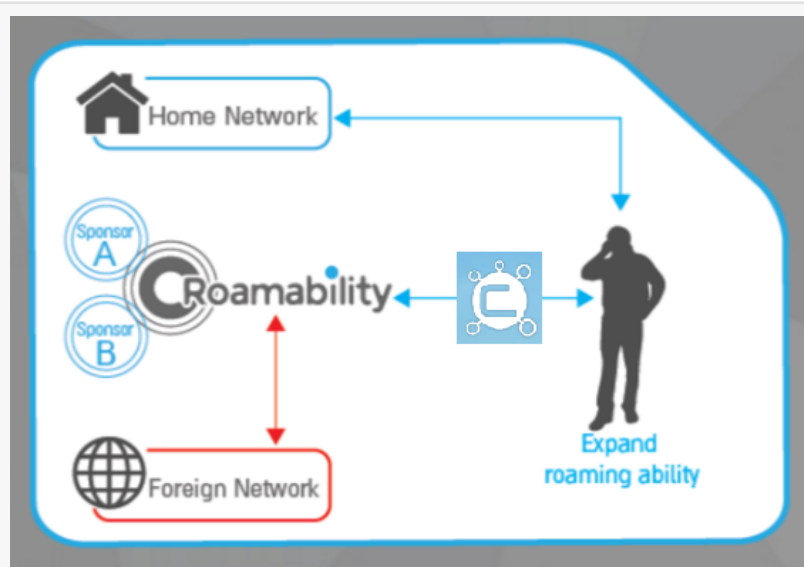
Roamability provides Advanced Sponsored Roaming Solution, for mobile operators who want to expand roaming abilities for their existing subscribers

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Porto Seguro Conecta, an MVNO from Brazil, selected Roamability's [Dynamic Multi-IMSI \(DMI\)](#) over an existing solution from a different vendor. "Now, our subscribers can utilize great roaming services, without having to change APN. This will improve the international roaming service, with greater coverage of countries, creating a better experience for customers who are traveling internationally", says Tiago Galli, Head of Porto Seguro Conecta.

As the first and only Mobile Virtual Network Operator (MVNO) to operate in Brazil, Porto Seguro Conecta has over 420,000 lines for cell phones, residential alarm systems monitoring and M2M communications, tracking cars insured by Porto Seguro, the largest insurance company in Brazil. Porto Seguro Conecta started operation 4 years ago and was the first mobile network operator to offer unlimited voice plans to the Brazilian market.

Roamability's Dynamic Multi-IMSI platform introduces a revolutionary STK, small in size and easy to deploy with existing SIM cards. With the Dynamic Multi-IMSI (DMI), the user experience is dramatically changed. It is totally seamless to the subscribers with no action required from their side. Yehi BenShoshan, the founder and the president of Roamability says: "We are proud to help bring roaming services to operators of any size, anywhere".



Dynamic Multi-IMSI (DMI)



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Tiago Galli, Head of Porto Seguro Conecta.

In partnership with Comfone's [Key2roam](#) Platform, Roamability makes the integration with the mobile operators fast and easy. The Signaling, Data Roaming, Data Clearing and Financial Clearing services data are transferred between Roamability, the customer and the rest of the international roaming community and are all processed and delivered via Comfone's Key2roam Platform. This setup facilitates complete integration, transparency and consolidation of all service layers and roaming data.

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For more information on the Dynamic Multi-IMSI (DMI) or any of the other roaming technologies from Roamability., visit roamability.com or call + 1-702-552-0002

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About Roamability, LLC.

Since 2009, Roamability has offered comprehensive, high-quality, global roaming solution, to MNOs / MVNOs of all sizes with core network infrastructure. Through its pre-negotiated contracts, the company partners with high-profile operators and sponsors covering more than 700 networks and 195+ countries. Leveraging this global network, Roamability in-turn enables operators – regardless of their size – the ability to provide competitive global roaming packages to their customers.

www.Roamability.com

About Porto Seguro Conecta

Launched in August 2013, Porto Seguro Conecta (www.portoseguroconecta.com.br) is the first operator of virtual mobile telephony (MVNO) to operate in Brazil. The MVNO model allows Porto Seguro to operate in the mobile telecommunications segment using the infrastructure of a traditional operator and to provide the service through its own customer service channels, sales and marketing team. The carrier operates in the regions of Santos (area code 13), Campinas (area code 19), Rio de Janeiro (area code 21), São Paulo (area code 11) and the Paraíba Valley (area code 12). In total, it has 420.000 active lines, including the company's corporate mobiles and M2M connections used in tracking and residential alarms. <https://www.portoseguroconecta.com.br/>

About Comfone,.

As a Roaming Services Provider, Comfone provides Swiss quality, precision and personalised service, the three attributes on which Comfone has built the foundation for providing a complete portfolio of first class roaming services. Comfone's service offering, unique to the global roaming market, encompasses Signalling, Data & Financial Clearing, Hubbing, GRX, IPX backbone and Roaming Management services, all of which are provided through the Key2roam Platform, a true one stop roaming shop. www.comfone.com

Yehiel BenShoshan

Roamability, LLC

12162128877

email us here

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