

# Halloween 2016 – Lincoln Road takes annual celebration to new heights

*Lincoln Road Business Improvement District presents first curated Halloween event*

MIAMI BEACH, FLORIDA, USA, October 18, 2016 /EINPresswire.com/ -- The face of [Halloween on Lincoln Road](#) is changing, thanks to a coordinated initiative aimed at enhancing the popular event.

A landmark celebration for residents of South Florida, the pedestrian road's Halloween night sees over 30,000 revelers coming from far and wide to enjoy the festivities. Lincoln Road is offering an enhanced experience this year by introducing a carefully curated music program, edgy circus performances from Miami-based Circ X, 3D Mapping, stilt walkers, make-up artists, and dancers to entertain visitors and enrich the evening.



Halloween 2016 on Lincoln Road

“Halloween on Lincoln Road has always been a special event in South Florida, so it is only natural for us to spearhead its evolution by organizing entertainment, cultural activations and a unified look and feel that will captivate the imagination of regular attendees and first-timers alike.” stated Steven Gombinski, President of the Lincoln Road Business Improvement District.

The elevated music experience for Halloween 2016 will feature 10 DJs across 5 stages playing a coordinated line-up of tracks, with each soundstage enhancing and complementing the next.

Extravagant performances from Miami-based Circ X, one of the USA's leading circus performance companies, will be dotted around the road. The troupe of mixed-discipline performers will entertain and amaze with their edgy cirque-style interactive human sculptures reacting to the music and their surroundings.

Children and Families have been gradually building-up the excitement of Halloween on the pedestrian road through Little Shop of Monsters, a series of weekend workshops for kids leading up to a silly haunted house on Sunday October 30th. The fun house will be filled with silly monsters, spooky sounds and themed decorations created by the children during their weekly workshops with Dale Kids at 430 Lincoln Road. Upcoming workshops include Spooky Movie Making, Papier-mâché Monster Heads, Sock Puppet Theatre and Pumpkin Painting workshops.

The family-friendly activations will continue into Halloween afternoon with costumed stilt walkers, treats for kids at participating stores and complimentary face painting for children and adults on

Lincoln Road, making the pedestrian neighborhood a Halloween haven for all ages.

Lincoln Road promises extra surprises both during the day and through the night for this year's celebrations, taking the already popular festivities to new heights and offering the local community and visitors to Miami a Halloween experience like no other.

For more information, visit <http://www.lincolnrd.com/halloween-2016/>

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#### About Lincoln Road Business Improvement District (LRBID)

The LRBID was formed with the purpose of stabilizing and improving the Lincoln Road retail business district, which is located within a nationally recognized historic district, through promotion, management, marketing and similar services by (i) representing and advocating for the property owners and business owners located within the boundaries of the District; (ii) promoting and encouraging the continued development of a diverse, vibrant and pedestrian-friendly Lincoln Road mixed-use neighborhood, thereby providing a dynamic setting for businesses, the visiting public, arts and entertainment, as well as area residents; (iii) serving as a cultural and civic hub for the community and fostering a spirit of cooperation and maintenance of high standards of quality among its members; and (iv) bringing transformative projects into the District. The LRBID is committed to creating a favorable environment, which will increase commercial and cultural activity within the District.

#### About Lincoln Road

Lincoln Road is a pedestrian street that runs east to west parallel between 16th Street and 17th Street in Miami Beach, FL, featuring various shops, cafés, galleries, restaurants, bars and other businesses. It attracts millions of visitors from all over the world not just for its premier shopping destinations, restaurants, and nightlife but also for its architecture.

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