



Cosmetic Packaging Market Global Industry Analysis 2016

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PUNE, INDIA, October 18, 2016 /EINPresswire.com/ -- Global Cosmetic Packaging Market

Cosmetic packaging refers to the casing or primary packaging of cosmetics in pumps, dispensers, bottles, cans, cases, pouches, tubes, bags, and jars. The packs can be made of plastic, glass, or metal. Vendors have begun to adopt recyclable and eco-friendly packaging products due to growing environmental concerns. The demand for innovative designs and colors in packaging products and focus on packaging for brand differentiation are the primary drivers of the market. Plastic is emerging as the material of choice for cosmetic packaging because of its versatile nature. However, the rising price of plastic resins acts as a barrier to growth.

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Covered in this report

The report covers the present scenario and the growth prospects of the global cosmetic packaging market for 2016-2020. To calculate the market size, Wise Guy considers the sales of packaging material by plastic packaging, glass packaging, and metal packaging.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Wise Guy report, Global Cosmetic Packaging Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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Key vendors

- Albea Group
- Silgan Holding
- Gerresheimer
- RPC Group
- HCP Packaging

Other prominent vendors

- ABC Packaging
- Aptargroup
- Bemis
- AREXIM Packaging
- Cosmopack
- DS SMITH
- Fusion Packaging Solutions
- Graham Packaging
- LIBO Cosmetics
- MeadWestvaco
- Plasdene Glass-Pak
- Promens
- Quadpack
- REBHAN Group
- Rieke
- SCA Packaging
- Silafrica
- Sonoco Products
- TricorBraun
- UFLEX

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Market driver

- Demand for convenient packaging
- For a full, detailed list, view our report

Market challenge

- Volatility in costs of raw materials
- For a full, detailed list, view our report

Market trend

- Increase in demand for sustainable cosmetic packaging
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

You can request one free hour of our analyst's time when you purchase this market report. Details are provided within the report.

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