

Artiste Dentistry Wins 2016 City Beat News Spectrum Award For Excellence in Customer Satisfaction

The team at Artiste Dentistry receives high marks for customer satisfaction, earning the prestigious Spectrum Award.

STERLING, VIRGINIA, USA, October 18, 2016 /EINPresswire.com/ -- [Dr. Tara Moshiri](#) and the team at [Artiste Dentistry](#) LLC recently received a 5-star rating for customer satisfaction from City Beat News (CBN), earning it the prestigious Spectrum Award for Excellence in Customer Satisfaction.

In partnership with The Stirling Center for Excellence, CBN recognizes businesses such as Artiste Dentistry for providing an outstanding customer experience and honors them with the Spectrum Award. Winners are based on CBN's independent, proprietary research and evaluation system, which identifies businesses with a track record of top-flight customer service and customer satisfaction. The rating system combines data collected from nominations, online and other customer reviews, surveys, blogs, social networks, business-rating services, and other honors and accolades — all of which express the voice of the customer. Only those with a 4 or 5 star rating receive the Spectrum Award.

Dr. Moshiri has been practicing in Northern Virginia for nearly two decades, and established Artiste Dentistry in July 2011 to provide comprehensive, advanced dental care.

The practice offers general and [cosmetic dentistry](#) in a modern, fully digitized office with the latest dental technology available. "At Artiste Dentistry, we strive to restore and enhance the natural beauty of each and every smile with preventative and results-driven care using state-of-the-art technology and procedures without the premium cost," says Dr. Moshiri.

Building a foundation of trust with patients is an essential part of the practice. "We understand how uneasy some patients may feel about their dental visits and how we can make a difference in providing a relaxing and positive experience," says Dr. Moshiri. "To achieve a more enjoyable experience we have equipped each operatory with ceiling-mounted TVs. Our entire team is dedicated to providing you with excellent, personalized care and service to make your visits as comfortable and pleasant as possible."

Patient satisfaction is a top priority for Dr. Moshiri and her team. "Providing excellent customer service is the backbone and essence of any successful business, including our practice," she says. "Satisfied customers and patients are the essential wheels that propel our practice farther by promoting



excellence and building a robust foundation for a healthy, thriving practice."

In addition to winning the Spectrum Award, Dr. Moshiri was voted one of America's Top Dentists in 2016 and a Top Dentist in Sterling in 2014. She is very passionate about her profession and views dentistry as a true form of art, and "what better canvas to showcase the art of dentistry than each individual smile!" she says.

Artiste Dentistry is located at 46090 Lake Center Plaza, Suite 107 in Sterling. For more information, call 703-434-3286 or go online to www.artistedentistry.com. Visit the practice's Star Page at <http://awards.citybeatnews.com/ARTISTE-DENTISTRY-LLC-STERLING-VA>.

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