

Sun care: Consumption, Demand, Sales, Competitor and Forecast 2016 – 2021

Sun care Global Market 2016 Analysis and Forecast to 2021

PUNE, INDIA, October 14, 2016 /EINPresswire.com/ -- [Sun care](#) Global Industry Almanac_2016 is a comprehensive study outlaying the current market scenario, future prospective and detailed industry insights of Sun care market globally. The study pegs that the global sun care market had total revenues of \$8,742.1m in 2015, representing a compound annual growth rate (CAGR) of 5.8% between 2011 and 2016.



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As per the report, the sun care market consists of the retail sale of sun protection, after-sun and self-tan products.

According to Researcher, the sun protection segment was the market's most lucrative in 2015, equivalent to 72.1% of the market's overall value. Further it provides, detailed industry analysis with help of Five Force Model at overall regional level and for 25 countries globally, analyzed within this report.

In order to have industry accepted standard comparative scenario – in this report, the market is valued according to retail selling price (RSP) and includes any applicable taxes.

Key Findings

Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global suncare market

Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global suncare market

Leading company profiles reveal details of key suncare market players' global operations and financial performance

Add weight to presentations and pitches by understanding the future growth prospects of the global suncare market with five year forecasts by both value and volume

Compares data from 25 countries globally, alongside individual chapters on each country.

Synopsis

Global Suncare industry profile provides top-line qualitative and quantitative summary information including: market share, market size (value and volume , and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

Reasons to Buy

What was the size of the global suncare market by value in 2015?

What will be the size of the global suncare market in 2020?

What factors are affecting the strength of competition in the global suncare market?

How has the market performed over the last five years?

Who are the top competitors in the global suncare market?

Key Highlights

The global suncare market had total revenues of \$8,742.1m in 2015, representing a compound annual growth rate (CAGR) of 5.8% between 2011 and 2015.

The suncare market consists of the retail sale of sun protection, after-sun and self-tan products. The market is valued according to retail selling price (RSP) and includes any applicable taxes. Any currency conversions used in the creation of this report have been calculated using constant 2015 annual average exchange rates.

Market consumption volume increased with a CAGR of 5.6% between 2011 and 2015, to reach a total of 738 million units in 2015.

In some countries, governments are encouraging use of sunscreen via price incentive. For example, in Rio de Janeiro, Brazil in 2014, the state government cut the price of sunscreens with a Sun Protection Factor (SPF) equal to or above 30 by cutting the value-added tax duty from 18% to 7%. The Manufactured Products Tax on sunscreen products, which soared to over 75% in the 1990s, is now zero and this is helping to drive the market.

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