



Automotive Infotainment Market is Expected to Grow at a CAGR of 13.24% during 2016-2020

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Infotainment is an amalgamation of information and entertainment. In-car entertainment has evolved over the years. Conventional vehicle entertainment systems included radio, cassettes, and CDs. However, infotainment systems came into picture owing to the advances in technology and growing demand for personalized entertainment, navigation, and in-vehicle connectivity. Infotainment systems are a combination of software and hardware devices installed in automobiles that provide audio, video, and other contents. These systems are embedded with in-vehicle navigation devices, Internet and Wi-Fi-connectivity, AV systems, display screens, and telematics systems.

Research analysts forecast the [global automotive infotainment market](#) to grow at a CAGR of 13.24% during the period 2016-2020.

Covered in this report

The report covers the present scenario and the growth prospects of the global automotive infotainment market for 2016-2020. To calculate the market size, the report considers the unit sales of automotive infotainment systems across all regions.

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Global Automotive Infotainment Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Alpine Electronics
- Continental
- Harman International
- Panasonic
- Pioneer

Other prominent vendors

- Airbiquity
- Aisin Seiki
- Bosch
- Clarion

- Fujitsu-Ten
- Garmin
- JVCKENWOOD
- Visteon

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