

MOOVMOO LAUNCHES SERIES A FUNDING ROUND

mooVmoo is seeking to raise funding capital to accelerate development to bring its affordable cloud-based professional video editing platform to new markets

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The innovative [video editing](#) service



mooVmoo logo

portal, mooVmoo is seeking to raise up to £400,000 GBP in funding capital to accelerate product and marketing development to bring its affordable cloud-based professional video editing platform to new markets. This first funding round is being managed by [Crowdcube](#), the world's leading investment crowdfunding platform.

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In a world where people think that technology can do everything, it's nice to know there are still a few things that we humans are better at...

Luis Urena

With close to £190 million GBP raised and backed by venture capital firms such as Balderton Capital and Draper Esprit (the exclusive Western European member of the Silicon Valley-based Draper Venture Network with historic investments including Baidu, Skype, Tesla), Crowdcube allows anyone to invest as little as £10 in mooVmoo.

mooVmoo removes the complexity of the video editing process and is perfect for GoPro enthusiasts, family video

clips, and everything in between. mooVmoo is the world's first cloud-based video editing service with a worldwide network of professional video editors that are available to edit all those videos that people shoot and never get round to dealing with.

“Our vision is for mooVmoo to be the go-to platform for millions of people who are heavy on video clips, low on time, and tired of auto-editing apps”, says Mark O’Flynn, CEO. Luis Ureña, COO, added: “We have our sights set on accelerating our first mover advantage and this first funding round will allow us to develop a smartphone app and API to integrate with our backend system to make it even easier for customers to deliver video content to mooVmoo for editing”.

Interested investors should visit <https://www.crowdcube.com/companies/moovmoo/pitches/b0z0NI>

you shoot it - we edit
at mooVmoo.com

The media pack is available at: <https://www.moovmoo.com/pages/media-pack>
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