

Thermal Paper Market Analysis, Growth, Size, Share, Trends, Supply Demand and Sales, Competitor Strategy. Forecast to 2027

Global Thermal Paper Market, by Applications (POS, Lottery and Gaming, Tags and Labels, Others), by Technology (Direct Thermal), Global Forecast 2027

PUNE, MAHARASHTRA, INDIA, October 13, 2016 /EINPresswire.com/ -- Market Synopsis of



The Major Key Players are
Appvion, Oji Paper, Koehler,
Ricoh Company, Jujo
Thermal, Mitsubishi Paper
Mills (MPM), Hansol and
Nakagawa
Market Research Future

Thermal Paper
Market Scenario

Thermal paper is a special fine paper that is covered with a compound (containing BPA) that changes color when presented to heat. The [Global Thermal Paper Market](#) is expected to reach USD 4.81 billion by 2022. Thermal paper is POS terminal which are used in entertainment industries, retail and hospitals. Thermal paper is compatible with various types of machines. The [thermal paper market](#) is expected to register a CAGR of 4.8%.

Key Players

The key players in the Thermal Paper market are:

- Appvion,
- Oji Paper,
- Koehler,
- Ricoh Company,
- Jujo Thermal,
- Mitsubishi Paper Mills (MPM),
- Hansol
- Nakagawa

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Segments

The segmentation on the thermal paper market can be done

On the basis of Application: POS, Lottery and Gaming, Tags and Labels, Others.

On the basis of Technology it can be segmented as: Direct Thermal, Thermal Transfer, Others.

Study Objectives of Thermal Paper

- To provide detailed analysis of the market structure along with forecast for the next ten years of the various segments and sub-segments of the global Thermal Paper market
- To provide insights about factors affecting the market growth
- To Analyze the Thermal Paper market based on various factors- price analysis, supply chain analysis, porters five force analysis etc.

- To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- To provide country level analysis of the market with respect to the current market size and future prospective
- To provide country level analysis of the market for segment by Type, Applications, End Users and its sub-segments.
- To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market

Analysis also includes consumption. Import and export data for Regions North America, Europe, China, Japan, Southeast Asia, India.

Regional Analysis of Thermal Paper

Europe is one of the biggest markets for Thermal Paper. The growing gaming industry in Italy is one of the major factors which contributes to the growing thermal paper market as it is bringing in new investment opportunities for the investors. Other regions include USA, Japan and china which are growing at a rapid pace.

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The market is divided into the following segments based on geography:

North America

- US
- Canada
- Mexico

Europe

- Germany
- France
- Italy
- U.K
- Rest of Europe

Asia– Pacific

- China
- India
- Japan
- Rest of Asia-Pacific

RoW

- Brazil
- Argentina
- Egypt
- South Africa Others

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Reasons to Purchase this report:

From an insight perspective, this research report has focused on various levels of analyses—industry analysis (industry trends), market share analysis of top players, supply chain analysis, and company profiles, which together comprise and discuss the basic views on the competitive landscape,

emerging and high-growth segments of the Global Thermal Paper Market. high-growth regions, and market drivers, restraints, and opportunities.

Key questions answered in this report

What will the market size be in 2027 and what will the growth rate be?

What are the key market trends?

What is driving this market?

What are the challenges to market growth?

Who are the key vendors in this market space?

What are the market opportunities and threats faced by the key vendors?

What are the strengths and weaknesses of the key vendors?

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