

TiECon Midwest 2016 Gains Momentum With Sponsorship from New Economy Initiative.

TiECon Midwest 2016 Gearing Up With Marquee Sponsors.

FARMINGTON HILLS, MICHIGAN, U.S., October 13, 2016 /EINPresswire.com/ -- [TiE Detroit](#), the Detroit chapter of the global non-profit organization for entrepreneurs, dedicated to fostering entrepreneurship in the Midwest announced its upcoming [TiECon Midwest](#) 2016 conference featuring new programs and sponsors supporting the needs of the entrepreneurial ecosystem.

“TiECon Midwest 2016 is gaining momentum. New Economy Initiative ([NEI](#)), the country’s largest philanthropy-led regional economic development initiative is supporting TiECon Midwest again this year. New engagement opportunities for the attendees created by key tracks, competitions like TiE20 and Connected Mobility and huge investment opportunities in healthcare and mobility is attracting participation from start-ups, entrepreneurs and investors alike. Validating the value of TiECon Midwest, many new sponsors have been added to the already

impressive list from previous years.” said Tel Ganesan, President, TiE Detroit.

“With metro Detroit’s rich legacy of automotive design and manufacturing, it’s clear that our region’s entrepreneurs have much to contribute to the burgeoning mobility and connected-technology sectors. We’re thrilled to sponsor TiECon Midwest as it comes to Detroit this year with a focus on those areas.”
– Pamela Lewis, director, New Economy Initiative

TiECon Midwest 2016, Michigan’s Largest Conference will be held on October 27 and 28, 2016 at The Henry, Dearborn. TiECon will bring together TiE members, entrepreneurs, venture capitalists, top industry executives and thought leaders in two action-packed days. TiECon provides a unique opportunity to exchange ideas, explore new businesses, discuss emerging technologies, share growth strategies and obtain insight from global business leaders, community leaders and worldwide experts. The conference will also host “TiE20”, which will showcase the most promising 20 start-up



companies across the following focus segments: Manufacturing: 3-D Printing/Robotics, Detroit being the auto capital of the world and hub for healthcare innovation, and recent trends in Connected Technologies has led to the theme for 2016: Ignite2Disrupt. Connected World and Connected Technologies. Focusing on key tracks: Transportation/Mobility, Healthcare, Fintech, Artificial Intelligence, and Global Connectivity.

About TiE

TiE is a non-profit, global community welcoming entrepreneurs from all over the world. We believe in the power of ideas to change the face of entrepreneurship and growing business through our five pillars: mentoring, networking, education, incubating and funding. TiE was founded in 1992 by a group of successful entrepreneurs and is currently the world's largest entrepreneurial organization. With programs like TiE Young Entrepreneurs (TYE) and Mentor Match, we are reaching out and fostering the next generation of entrepreneurs.

About The New Economy Initiative

The New Economy Initiative (NEI) is a \$134-million philanthropic initiative and special project of the Community Foundation for Southeast Michigan, funded by 12 local and national foundations. NEI is one of the largest economic development initiatives of its kind working to build a network of support for entrepreneurs and small businesses. The mission of NEI is to create an inclusive, innovative regional culture by reawakening and leveraging Detroit's creative entrepreneurial drive. The overarching goal is to establish a more diverse economy where opportunity, wealth and prosperity are available to all. To learn more, visit: <http://neweconomyinitiative.org/>.

Sarah Myrand
TiE Detroit
(248) 254-4043
email us here

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