

Maximize Your Conference Content with eventScribe

CadmiumCD Releases an Updated Version of the eventScribe Conference Website That Enhances User Experience

FOREST HILL, MD, UNITED STATES, October 11, 2016 /EINPresswire.com/ -- CadmiumCD has released [the second version of their popular attendee website platform](#), which is fully integrated into CadmiumCD's event management software suite of products. Organizations like the American Library Association (ALA), American Academy of Pediatrics (AAP), and the Association for International Educators (NAFSA) have been using the product to great affect for managing large amounts of data across thousands of users.



The new conference websites from CadmiumCD.

The updated eventScribe Conference Websites allow meeting planners and event managers to maximize content delivery to attendees through a cleaner user interface (UI) built on modern web standards, better self-publishing tools for static pages and schedules, new visual track filtering tools, and enhanced attendee networking capabilities.

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eventScribe 2.0 is a modern, full-featured event website that makes your conference content feel more social.

Alicia Navarro, American Library Association

Alicia Navarro, Meeting and Event Coordinator at ALA, was one of the [early beta testers for the tool](#). In Navarro's words: "Our attendees are very excited about eventScribe 2.0. It is a modern, full-featured event website that makes your conference content feel more social. Using the eventScribe platform is also great for me because any sessions my

attendees favorite on the website syncs with their activity in the mobile app."

The eventScribe Website still offers the most robust Itinerary Planner on the market, content distribution through Conference Proceedings, and integrations with the Conference Harvester, other eventScribe products, and a host of third-party vendors. Current clients will find familiarity in the product's functionality, like the ability to publish handouts and presentations, deliver searchable speaker, exhibitor, and session lists to attendees, and generate revenue with sponsorship and ad placements.

Michelle Wyatt, co-founder of CadmiumCD, said about the update, "The eventScribe product line has grown in popularity, mainly due to the complete integration with a robust content management system

for events, the Conference Harvester, as well as housing both exhibitor and speaker related data for attendees to be able to plan their event. Information entered by attendees on the website also synchs with the eventScribe App, making it a powerful combination for both planners and attendees. The launch of eventScribe 2.0 enhances an established product with even more event features that attendees need."

The [new eventScribe Conference website is now available](#) publicly for all conferences.

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