

Star Mountain Capital and Women's Association of Venture and Equity (WAVE) to Host Lunch and Discussion

Command Any Room: The Purpose & Power To Sell Yourself & Your Ideas

NEW YORK, NY, USA, October 12, 2016 /EINPresswire.com/ -- Women have made an indisputable advancement in the workforce by launching innovative businesses that add value to our economy and solve real problems. On Thursday, October 27th [Star Mountain Capital](#), LLC, a specialized alternative asset manager focused exclusively on the U.S. lower middle market and the Women's Association of Venture and Equity ("WAVE") are co-hosting a lunch and discussion on "Command Any Room: The Purpose & Power To Sell Yourself & Your Ideas" at Greenberg Traurig's New York City office. This event is targeted specifically at businesswomen in venture capital and private equity.



Ruth Sherman, CEO and celebrity communications consultant, speaker and author, will speak at the event and show participants what it takes to become recognized, seize attention and influence stakeholders, while promoting the spirit of cooperation and understanding among businesswomen.

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Growing up in Canada, which is a very diverse country of immigrants, I recognize the value of diversity in maximizing thoughtfulness and analysis as well as helping create opportunities for others

Brett Hickey

In honor of Women's Small Business Month Star Mountain hopes to bring awareness to the issues that women face in the workforce and also celebrate the development of women's entrepreneurship."We are hosting an event for Women in Venture Capital and Private Equity for a number of reasons including: (1) to help women connect and learn more about the opportunities within the investment world and (2) help educate business owners and the investment community on the benefits of diversity and women leaders," said [Brett Hickey](#), CEO of Star Mountain Capital.

WAVE members and guests can register for the event on WAVE's website here: <https://women-wave.org/events.php>.

About Star Mountain Capital:

<http://www.StarMountainCapital.com/>

<https://www.linkedin.com/company/star-mountain-capital-llc/>

<https://twitter.com/StarMountainCap>

<https://www.facebook.com/StarMountainCapital/>

Investing in the Growth Engine of America® – Star Mountain, founded by Brett Hickey in 2010, is a specialized lower middle-market asset management firm. It has a differentiated business model and “Collaborative Ecosystem” including its three channel approach to investing into small and medium-sized businesses via Direct Investments, Primary Fund Investments and Secondary Fund Investments.

[Star Mountain Charitable Foundation](#) is a New York not-for-profit 501(c)3 focusing its charitable activities on improving lives via Health & Wellness (including cancer research), Education & Career Development, and Economic Development / Job Creation.

About the Women's Association of Venture and Equity (WAVE):

<https://women-wave.org/>

Women's Association of Venture and Equity (WAVE) is a nonprofit organization, which was founded in 2003 and is committed to the development and advancement of women in private equity and venture capital. WAVE achieves this objective through a series of developmental and networking events organized in financial centers each year.

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