



Global Peer-to-peer Lending Market 2016 Share, Trend, Segmentation and Forecast to 2020

The analysts forecast the global P2P lending market to grow at a CAGR of 53.06% during the period 2016-2020.

PUNE, MAHARASHTRA, INDIA, September 23, 2016 /EINPresswire.com/ -- [Peer-to-peer Lending Industry](#)

Description

Wiseguyreports.Com Adds “Peer-to-peer Lending -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

It is a method of debt financing where different individuals can lend and borrow money using an online platform, which eliminates any involvement of middlemen. The loans provided by the lender helps the lender to generate income in the form of interest. On the other hand, the borrowers have easy access to financing, which might be difficult for them to procure if they approach a standard financial intermediary. The amount of interest charged for P2P loans is comparatively lower than the traditional prime loans to compensate the lenders for bearing the risk of non-payment from the borrowers. Investors fund only a portion of the loan and spread the amount of the loan across many buyers.

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Covered in this report

The report covers the present scenario and the growth prospects of the global P2P lending market for 2016-2020. To calculate the market size, Technavio considers the lending amount through P2P platforms in the Americas, Asia Pacific (APAC), and Europe, the Middle East, and Africa (EMEA).

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

Technavio's report, Global Peer-to-Peer (P2P) Lending Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of

the key vendors operating in this market.

Key vendors

- CircleBack Lending
- Lending Club
- Peerform
- Prosper
- Upstart

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Other prominent vendors

- Borrowers First
- Daric
- Funding Circle
- Pave
- SoFi

Market driver

- Increase in global lending of MSMEs
- For a full, detailed list, view our report

Market challenge

- Unbalanced global economic recovery
- For a full, detailed list, view our report

Market trend

- Tie-ups with different banking and financial institutions
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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