

NoSQL 2016 Global Market Share, Growth, Trends & Forecast to 2020

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NoSQL Market 2016

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NoSQL (Not Only SQL) is a database mechanism developed for storage, analysis and access of large volume of unstructured data. NoSQL allows schema-less data storage which is not possible with relational database storage. The benefits of using NoSQL database include high scalability, simpler designs and higher availability with more precise control. The ability to comfortably manage big data is another significant reason for the adoption of NoSQL databases. The lack of

awareness regarding NoSQL benefits over relational database approaches is a major restraint for the wider adoption of NoSQL technology. Lack of infrastructure to support NoSQL solutions also limits its adoption among enterprises. However, in the next few years, the awareness would increase and NoSQL databases would witness rapid adoption in order to support explosively increased business data, especially, in social networks, retail, e-commerce, etc.

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The market is segmented into types of NoSQL databases, into categories such as document store, key-value stores, graph based databases and column storage. According to applications, the market is classified into data storage, e-Commerce, web applications, social networking, mobile applications and data analytics. The NoSQL databases are found useful in industrial verticals such as retail, gaming, IT and others. Geographically, the market is segmented across North America, Europe, Asia-Pacific and Latin America, Middle East & Africa (LAMEA).

In order to gain competitive insights of the market, leading players are analyzed in the report along with their key business strategies. The report covers an analysis of key vendors such as MongoDB, Cassandra, Couchbase, Neo4j, MarkLogic, Amazon Web Services, Basho Technologies, Aerospike, InfiniteGraph and Hypertable Inc.



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Key Benefits

Competitive advantages of NoSQL features described in the report highlight the market potential in a comprehensive manner

Value chain analysis provides key inputs on the role of all key intermediaries in the market which would better help in devising appropriate strategies

Porter's five force analysis highlights the potency of suppliers & buyers along with a competitive scenario of the market, which would facilitate efficient business planning

Estimations are made in accordance to the current market scenario and projected future trends for the analysis period of 2014-2020, with base figures of 2013

MARKET SEGMENTATION

The global NoSQL market is segmented on the basis of types, applications, verticals and geographies.

MARKET BY TYPE

Key-value store

Document databases

Column based stores

Graph database

MARKET BY APPLICATION

Data storage

Metadata store

Cache memory

Distributed data depository

E-Commerce

Mobile Apps

Web applications

Data analytics

Social networking

MARKET BY VERTICALS

Retail

Online gaming

IT

Social network development

Web applications management

Others

Government

BFSI

Healthcare

Education

MARKET BY GEOGRAPHY

North America (NA)

Europe (EU)

Asia-Pacific (APAC)

Latin America, Middle-East and Africa (LAMEA)

KEY PLAYERS

MongoDB

Couchbase

Amazon Web Services

Aerospike

Neo4j

InfiniteGraph

Basho Technologies

Hypertable Inc.

Apache Cassandra

MarkLogic

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