



Keyboard Industry Segments Based On Geography, Key Vendors, Driver, Market Challenge, Trend 2020

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PUNE, INDIA, September 22, 2016 /EINPresswire.com/ -- [Global Keyboard Industry](#)

Analysts forecast the Global Keyboard Market to grow at a CAGR of 4.77% during the period 2016-2020. A PC peripheral is a device that is connected externally to a PC to enhance its capabilities. Keyboards, mice, printers, scanners, routers, etc. are referred to as PC peripherals. A keyboard is an input device for a PC. The global keyboard market is experiencing a shift in the revenue contribution from developed markets to developing markets. Although the developed markets held the majority of the market share in 2015, the market share contribution from developing countries will overtake their market share in the future.

The growth of the global keyboard market is driven by a number of factors. One of the major drivers is the increasing number of PC gamers. There are over one billion PC gamers around the world who use gaming keyboards. With the increasing number of PC gamers, the sales of PC gaming keyboards will increase further. Countries such as China and India are showing significant growth in the online gaming segment.

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Covered in this report

The report covers the present scenario and the growth prospects of the Global Keyboard Market for 2016-2020. To calculate the market size, the report considers the revenue generated from the sales [both original equipment manufacturer (OEM) and aftermarket] of keyboards (both wired and wireless).

The market is divided into the following segments based on geography:

- Americas
- APAC
- EMEA

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Global Keyboard Market 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

Key vendors

- Logitech

Other prominent vendors

- ASUSTeK Computer
- Dell
- HP
- Kinesis
- Microsoft
- Targus

Market driver

- Growing number of PC gamers
- For a full, detailed list, view our report

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Market challenge

- Growing popularity of smartphones and tablets
- For a full, detailed list, view our report

Market trend

- Replacement sales overshadowing new product sales
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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