

Europe Material Handling Market 2016 Share, Trend, Segmentation and Forecast to 2020

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Description

Wiseguyreports.Com Adds "Material Handling -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021" To Its Research Database

Europe Material Handling Market is estimated to grow from US\$38.201 billion in 2015 to US\$47.956 billion by 2021, at a CAGR of 3.86% over the forecast period. Europe region as a whole is facing several challenges, amidst the economic recovery being observed across several major economies. The domestic demand has been growing and has helped in boosting the manufacturing sector, which is expanding quickly as compared to other developed economies. This is augmenting the demand for material handling solutions, with key industries moving towards automation and process efficiency. The demand for these

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solutions is also increasing due to rising labor cost in developing countries with enterprises now focusing on automation to reduce their operational costs and boost productivity.

First section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentations which have been covered as part of the report.

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry and regional regulations which are determining the product specifications and a brief technological aspect of material handling solutions. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

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Thirdly, Europe Material Handling market has been segmented by product, application, industry vertical, and geography. By product, the market has been segmented as automated guided vehicles, automated storage and retrieval systems, trucks and lifts, cranes, conveying systems, hoists, and others. By application, segmentation has been done as warehousing and distribution, airport baggage

handling, bulk handling, postal and parcel delivery, assembly, and packaging. Europe Material Handling market has further been segmented by industry vertical as manufacturing, healthcare, chemical, paper, food & beverage, warehousing, and others.

By geography, the segmentation has been done as United Kingdom, France, Germany, Italy, and Spain among others.

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key companies profiled as part of this section are Liebherr Group, Toyota, Terex, KION and Cargotec among others.

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Contact Us: Sales@Wiseguyreports.Com Ph: +1-646-845-9349 (US) Ph: +44 208 133 9349 (UK)

Norah Trent wiseguyreports +1 646 845 9349 / +44 208 133 9349 email us here

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