

## Screenless Display Market - Opportunities and Forecasts from 2016 to 2021

PUNE, INDIA, September 21, 2016 /EINPresswire.com/ -- <u>Screenless Display Market</u> is expected to grow at a compound annual growth rate of 39.81% over the period to reach a total market size of US\$3.833 billion by 2021, from US\$0.513 billion in 2015. The screenless display is a system that enables the display of information without using a screen. The image can be displayed directly in an open space, human retina or human brain depending on the type of technology being used for the display.

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Enhanced security and privacy by the use of a retinal display, and enhanced viewer experience by wider viewing angles and 3D images are some key factors driving the growth of the market. The absence of hardware also lowers the power requirement in these displays leading to increased adoption. Recent technological advancements have led to the miniaturization of communication technologies and reduction in overall cost, thus contributing to the future growth of the market. Developed economies such as the U.S., Canada among others would continue to dominate the global market due to the presence of a large number of industry players and rising awareness of these displays.

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## **Research Methodology**

The first section of the report deals with detailed research methodology for calculating market size and forecasts, secondary data sources used and the primary inputs which were taken for data validation. This section also outlines various segmentation which has been covered as part of the report.

## Market Dynamics

Next section provides comprehensive market dynamics through an overview section along with growth drivers, challenges and opportunities which exist in the current market. This section of the report also provides supplier and industry outlook as a whole; key industry, global and regional regulations which are determining the market growth and a brief technological aspect of Screenless Display. Complete industry analysis has also been covered through Porter's five forces model as a part of this report section.

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## Segmentation

Thirdly, Screenless Display market has been segmented on the basis of Type, Application and End User. Under different types; Visual Image, Retinal Display and Synaptic Interface have been covered. Under application market is segmented into Hologram projection, Head-mounted Display and Head-up Display. Whereas under End User Industries; healthcare, military and defense, consumer electronics among others have been covered. Detailed comprehensive forecast with analysis has also been covered as part of this section.

Important regions for vendors in terms of market size is covered through detailed geographical segmentation. Geographical regions covered as a part of this section are Americas, Europe Middle East and Africa and Asia Pacific.

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**Market Players** 

Finally, competitive intelligence section deals with major players in the market, their market shares, growth strategies, products, financials, and recent investments among others. Key industry players profiled as part of this section are Avegant, Google, Microsoft, MicroVision, EON Reality, Synaptic Incorporated and Oculus.

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