

The Ultimate, Most Versatile Bags on Earth

eBags.com Co-Founders Launch New Bags on Kickstarter

DENVER, COLORADO, UNITED STATES, September 22, 2016 /EINPresswire.com/ -- Apera is passionate about bringing you the most versatile bags on Earth. Founded by industry veterans Andy Youngs and Frank Steed (co-founders of eBags), they, along with their advisory board and investors, possess over three decades of experience in companies such as Samsonite, Case Logic, Thule, Tumi, Speck, Google, and eBags.



Your Bag Stinks. Literally. It lacks organization and separation, so your clean gear gets mixed up with your wet or sweaty stuff. Or your tech items are comingling directly with your gear. Not only that, we're all used to that funky smell your bag gets after leaving unwashed or wet items in it, right? Not with Apera.

Apera bags offer the ultimate solution – intelligent organization, technology innovations, and are healthy by design. Logical and intuitive, with separate pockets for shoes, gear, and accessories. And every Apera bag makes you believe “they’ve thought of everything.” Because they have.

Denver-based Apera LLC, an innovative bag company, has launched a Kickstarter campaign to introduce their latest fitness bag concepts, the Performance Duffel and Tech Pack Pro. The campaign concludes in early November.

Apera Kickstarter Campaign: <http://kck.st/2cRHCG2>

The revolutionary Performance Duffel is designed to carry everything so you can conquer anything. Immense storage capacity – 43 liters, to be exact – two exterior shoe pockets, 15" laptop and tablet storage, and, of course, antimicrobial product protection to resist the formation of bacterial odor. All this and more make this bag extremely versatile.

The state-of-the-art Tech Pack Pro features the ingenious Air Tunnel system. This innovative solution keeps the back of your bag away from your body, reducing perspiration while maintaining comfort and stability. So you'll arrive feeling – and looking – cool. The Tech Pack Pro also transcends the assumption that you need a separate bag for each of your business, fitness and daily activities. With dedicated and intelligent storage areas for work, fitness, and other accessories, the Tech Pack Pro easily transitions from the meeting room to the weight room, and all points in-between. This bag is truly the work, play, all-day, every day backpack.

Apera's passion extends to all athletes – they donate one bag to a Special Olympics athlete for every three bags they sell. This type of involvement furthers Apera's commitment to inspire and positively impact all athletes along their fitness journeys.

For more information on Apera, please visit: www.aperabags.com

For Apera's Kickstarter campaign, please visit: <http://kck.st/2cRHCG2>

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This press release can be viewed online at: <http://www.einpresswire.com>

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