

# Photographic Constructs: Porsche 918 – Fine Art Exhibition by David Wiener

*Porsche Design Store – Grand Opening  
Salt Lake City*

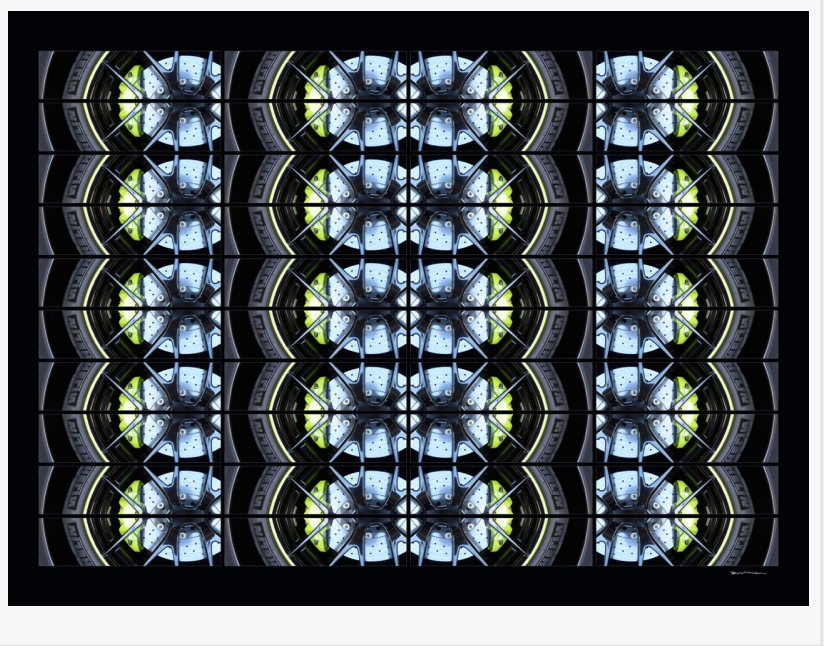
SALT LAKE CITY, UTAH, USA,  
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-- Salt Lake City—September 21, 2016 -  
Photographic Constructs, an exhibition  
featuring recent artwork featuring the  
exotic Porsche 918 super-car, by David  
Wiener, an internationally recognized  
artist and designer, will be on display at  
the newly opened Porsche Design Store  
at 1045 State Street, Salt Lake City, Utah  
– in partnership with Porsche Salt Lake  
City.

David has honed his eye and sense of detail since his youth; at 16, David was one of the youngest professional photographers in America, shooting the exciting worlds of Formula One Grand Prix racing, the Indianapolis 500, the Americas Cup, and the US Open. Forty years later, his passion for creating unique images continues as he launches his latest work. "Creating Photographic Constructs has allowed me to capture elements within various settings and use my creativity to express a novel perspective to the viewer, challenging them to realize how beautiful detail taken out of context can be," said Wiener.



David's recent Porsche 918 Series focuses on the elegant details of one of Porsche's most extraordinary cars, the 918 super-car. In this series, viewers are exposed to modern and abstract images that use multiple images of mechanical details of the car, many of which go unnoticed as people take in this amazing car as a whole; David's work takes the viewer deeper into detail. Take for example, the heart-shaped images seen in a piece entitled, "918 - The Flow." The image is from the exhaust system of a Porsche 918. Using his unique ability to see the exquisite and sublime aesthetics of this technological marvel, David captures and creates an image that both car and non-car enthusiasts can appreciate. "Viewing David's images in this series is both beautiful and challenging," said Mike Baich, Manager of Porsche Salt Lake City.

Over the past 30+ years, David has created art in various mediums and has been featured in Paddock Magazine – Monaco Grand Prix Edition, Fortune, Newsweek, Forbes, Yachting, Motor Trend, Robb Report, Maxim, Time-Life Books, PBS, and numerous other international media. His creations are in the private collections of Jean Todt, Kirk Posmantur, Michael Schumacher, Peter Gabriel, Kimi Räikkönen, Peter Frampton, Sanjay Dutt, Alan Parsons, Pat Metheny, Ferrari SpA, Mandarin Oriental, and many more. David recently completed commissions for Underwriters Laboratory-UL® and AVASIS, a software technology company.



One of David's trademarks as an artist is his keen sense of style, elegance, and timelessness. His design talents have been used by Nike, Columbia, the U.S. Ski Team, Deer Valley Ski Resort, Ferrari, and other high profile clients.

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“The viewer can enjoy the overall image while at the same time try to discern what the unique elements are that make up the artwork.”

*Mike Baich*

David Wiener's artwork exposes the viewer to new ways of seeing technology, architecture, nature, and many other subjects through a unique and creative lens.

David's work is offered in a variety of mediums including limited edition museum quality framed prints as well as archival in prints on aluminum and acrylic.

Visit [www.DavidWienerArt.com](http://www.DavidWienerArt.com)

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