

# Global Corporate E-learning Market Challenges, Key Players, Segments, Development, Opportunities, Forecast Report 2022

*Global Corporate E-learning Market Information, by Technology (Web-Based, LMS, LCMS, Podcasts, Virtual Classrooms), by Training Type - Forecast 2016-2022*

PUNE, MAHARASHTRA, INDIA,  
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-- Industry News

- In July 2015, Blatant Media Corporation announced the expansion plan by expanding the business area of Absorb Technology Ltd, which is a subsidiary of Blatant Media Corp.

- In the Year 2014, Blatant Media Corporation announced the update of Absorb LMS 5.0 a learning management system.

#### Key players

- CERTPOINT Systems Inc. (Infor) (U.S.)

- Oracle (U.S.)
- SAP (Germany)
- SkillSoft Corporation (U.S.)
- Adrenna (U.S.)



Key players are- CERTPOINT Systems Inc. (Infor), Oracle, SAP, SkillSoft Corporation, Adrenna, 24x7 Learning, CERTPOINT Systems, Digital Ignite, GeoMetrix Data Systems Inc., Blatant Media Corporation

*Market Research Future*



- 24x7 Learning (India)
- CERTPOINT Systems (U.S.)
- Digital Ignite (U.S.)
- GeoMetrix Data Systems Inc. (Canada)
- Blatant Media Corporation (Canada)

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Market Synopsis of Corporate E-learning Market  
Market Scenario

High training costs has been the most important issues of

current time for any organizations and the solutions came in form of Corporate E-learning. The Global Corporate E-Learning Market has growing rapidly since the technology came into the picture and as e-learning helps to deliver the content more efficiently and effectively, this market has been valued at US \$XX billion in the year 2015 which is expected to grow at US \$XX billion by the end of forecasted period. The Global Corporate E-learning market will grow at CAGR of XX% during the forecasted period.

Taste the market data and market information presented through more than 70 market data tables and figures spread in 110 numbers of pages of the project report. Avail the in-depth table of content TOC & market synopsis on "[Global Corporate E-learning Market Research Report - Forecast 2022](#)"

### Market Segmentation

Segmentation by Technology: Web-Based, Learning Management System (LMS), Learning Content Management System (LCMS), Podcasts, Virtual Classrooms, Mobile E-Learning among others.

Segmentation by Training Type: Instructor-led & Text based and outsourced.

### Study Objective of Corporate E-learning Market

- o To provide detailed analysis of the market structure along with forecast of the various segments and sub-segments of the Global Corporate E-learning Market
- o To provide insights about factors affecting the market growth
- o To analyze the Corporate E-learning market based on various factors- value chain analysis, porter's five force analysis etc.
- o To provide historical and forecast revenue of the market segments and sub-segments with respect to four main geographies and their countries- North America, Europe, Asia, and Rest of the World (ROW)
- o To provide country level analysis of the market with respect to the current market size and future prospective
- o To provide country level analysis of the market for segment by deployment, by training type and sub-segments
- o To provide strategic profiling of key players in the market, comprehensively analyzing their core competencies, and drawing a competitive landscape for the market
- o To track and analyze competitive developments such as joint ventures, strategic alliances, mergers and acquisitions, new product developments, and research and developments in the Global Corporate E-learning Market

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### Regional Analysis

North America accounted for XX% of market share in the year 2015 which has been valued at US \$XX billion. Need of efficiency in the work is forcing the management to provide efficient and optimum training to their employees. This results in the increase in the market demand of corporate e-learning. Europe accounts for XX% of market share which has been valued at US \$XX billion. Europe corporate e-learning market is expected to reach at US \$XX billion by the end of forecasted period.

Asia-Pacific has emerged as fastest growing market with the CAGR of XX% and holds XX% of market share. It is expected that Asia-Pacific Corporate e-learning market will reach market size of US \$XX billion by the end of forecasted period.

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#### Target Audience

- \_ MNCs
- \_ Manufacturing Companies
- \_ Website Developers
- \_ Education Service Provider Companies

The report for Global Corporate E-learning Market of Market Research Future comprises of extensive primary research along with the detailed analysis of qualitative as well as quantitative aspects by various industry experts, key opinion leaders to gain the deeper insight of the market and industry performance. The report gives the clear picture of current market scenario which includes historical and projected market size in terms of value, technological advancement, macro economical and governing factors in the market. The report provides details information and strategies of the top key players in the industry. The report also gives a broad study of the different market segments and regions.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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