

Mobile Virtual Network Operator (MVNO) Market to grow at 9.86% CAGR Forecast to 2021

Mobile Virtual Network Operator (MVNO) Global Market Share, Opportunities, Segmentation and Forecast to 2021

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/EINPresswire.com/ -- [Mobile Virtual Network Operator \(MVNO\)](#) offer wireless communications service that does not acquire its own network infrastructure. It offers wireless communication by agreements with the mobile network operators which already exist. These companies obtain bulk access to the mobile communication network at set retail prices and wholesale rate for their consumers. Mobile virtual network operator (MVNO) can have customer service centers, billing systems, sales and marketing personnel of their own.

Recently MVNOs are emerging in rapidly in European markets and also establishing in the US. Moreover, countries such as the France, UK and Germany have a strong MVNO support, and this market is estimated to witness growth over the next six years

The global mobile virtual network operator (MVNO) market is expected to witness compound annual growth rate (CAGR) of 9.86% from 2015 to 2020.

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The key MVNO operating in the U.S is TracFone Wireless. Latin America and Asia Pacific markets are projected to grow at a significant rate over the estimate period. Furthermore, market players are also looking towards Middle East and Africa countries to establish themselves as MVNOs for the next six years.

Rising advancements in technology such as 4G and LTE infrastructure are estimated to offer new avenues to the mobile virtual network operator (MVNO) market. On the other hand, market growth is hampering due to lack in expertise over the upcoming years. Further, MVNO Companies Low Profit Margins, and Reduced Tariffs are also considered as the market restrains.

The global mobile virtual network operator (MVNO) market has been segmented in terms of types, services, application, and geography. On the basis of types market is categorized as reseller, service operator, and Full MVNO (Mobile Virtual Network Operator). Further, the mobile virtual network operator (MVNO) is broadly divided as Sales Service, Administering Mobile Service, marketing Mobile Service and Customer Service, in terms of services.



Some of the key vendors mentioned in the report are Lebara Group, KDDI Mobile, TracFone Wireless Inc., FRiENDi Mobile, Boost Mobile, Virgin Mobile USA, Tesco Mobile Ltd., and others.

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