NANT Announces International Neonatal Therapy Week

A full week devoted to celebrating the tireless work and dedication of Neonatal Therapists runs from September 18 through 24.

CINCINNATI, OHIO, USA, September 19, 2016 /EINPresswire.com/ -- The National Association of Neonatal Therapists (NANT) announced the arrival of International Neonatal Therapy Week (INTW). This seven day period is held annually beginning the third full week of September.

Sponsored by NANT and its Corporate Partners, this week represents a brief but important window of opportunity to celebrate, thank and honor the world's occupational therapists, physical therapists, and speech language pathologists who specialize in supporting infants and families in the neonatal intensive care unit (NICU).

Current NANT Members in the USA and 8 additional countries receive gestures of appreciation throughout the week from NANT and its Corporate Partners to help celebrate the roles they play in the health and development of their patients. Both members and non-members are invited to spread the word about this week-long global celebration by visiting http://bit.ly/2cCirI7 to read, share and comment on a Special Edition Article titled, Dear NICU Parent: 3 Things You Should Know About Your Baby's Development.

"Take the Neonatal Therapy staff out to dinner, bring in breakfast or lunch, share a NICU family experience that was positively impacted by neonatal therapists, or come up with other creative ways to recognize the people who mean so much to these infants and their families," exclaimed Sue Ludwig, NANT President. "The important thing is that we show our appreciation for the amazing and often unrecognized work they perform and the level of expertise and passion they bring to the bedside every single day."

International Neonatal Therapy Week participants are also encouraged to share their celebratory photos via Twitter using #INTW and follow NANT on Twitter as well at @nanttweets.

"We look forward to this week all year," said Ludwig. "It's a great opportunity honor these talented and dedicated professionals on a global scale."

For more information about International Neonatal Therapy Week visit www.internationalneonataltherapyweek.com.

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