

Local Dog Rescues Receive \$100,000 in **Donated Leashes and Collars**

Max and Neo Dog Gear has donated over \$100,000 in leashes and collars to over 350 dog rescues the United States.

SCOTTSDALE, AZ, USA, September 19, 2016 /EINPresswire.com/ -- Max and Neo Dog Gear has reached a milestone by donating over \$100,000 in dog leashes and collars to over 350 dog rescues throughout the United States. This rapidly growing start-up company was founded in 2015.

Founder and entrepreneur, Kenric Hwang started this company in order to solve a problem that many dog rescues face, their never-ending need for dog supplies. While working with rescues and fostering dozens of dogs, Kenric realized a common and reoccurring issue that many rescues faced. "Many people do not know that usually when a dog is adopted from a rescue, the rescue sends the dog home with its collar and a leash.



If a rescue saves 100 dogs a year, it would need 100 leashes and 100 collars. This is why dog rescues are constantly in need of them.", Hwang stated.

Max and Neo Dog Gear, a mission-based company located in Scottsdale, Arizona, donates a leash or

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By selling great quality leashes and collars at the same price, it does not put any additional burden onto donors in order to donate to a rescue.

collar to dog rescues and shelters for every product sold. For every product purchased, Max and Neo Dog Gear guarantees a one for one donation to a dog rescue or shelter.

Most dog rescues are 501(c)(3) non-profit organizations that are run by volunteers and rely solely on donations to operate. By donating leashes and collars to a dog rescue, the rescue will be able to reallocate its funds to save more dogs.

Kenric Hwang

Hwang added, "We believed that it was possible to solve this issue and to provide value to both the donor and the rescue.

By selling great quality leashes and collars at the same price, it does not put any additional burden onto donors in order to donate to a rescue. They simply purchase the product they need and we

automatically donate that same product to a rescue."

About:

Max and Neo Dog Gear is a dog accessories company that donates one for one to dog rescues for every leash and collar that it sells. Max and Neo Dog Gear is based in Scottsdale, Arizona. Please visit <u>http://MaxandNeo.com</u> for more information. Max and Neo Dog Gear products can currently be found on their <u>website</u> and <u>Amazon.com</u>.

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This press release can be viewed online at: http://www.einpresswire.com

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