

# Direct Financial Solutions

*LEND360 will launch the Global Xchange Program as part of its program offerings during the LEND360*



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ARLINGTON, VA (September 16, 2016)— Online Lending and FinTech companies are rapidly expanding into the global market to provide consumers and small businesses with access to credit. In response to this massive growth, [LEND360](#) will launch the Global Xchange Program as part of its program offerings during the LEND360 conference at the Chicago Marriott Magnificent Mile from October 5-7, 2016.



“The LEND360 Global Xchange Program adds a forum for global business leaders to meet, share best practices, and create solutions addressing the critical issues impacting the global FinTech industry.”

*Matt Kaitz*

The proliferation of technology that allows lending decisions based on data and analytics to be made instantaneously has made the online lending industry borderless. The LEND360 Global Xchange Program aims to bring FinTech companies from all over the world together and collaborate on intelligent solutions to keep up with massive advancements in the industry.

“LEND360 programming is generated by the industry, for the industry,” says Matt Kaitz, Education and Events Manager at LEND360. “The LEND360 Global Xchange Program adds a

forum for global business leaders to meet, share best practices, and create solutions addressing the critical issues impacting the global FinTech industry.”

LEND360 programming features decision-makers from the United States, United Kingdom, Australia, Canada, China, Israel, Poland, and South Africa.

The Association Executives from Australia, Canada, China, UK, and the US will hold an inaugural meeting of Global Trade Associations just prior to the start of LEND360. The purpose of the Global Trade Association meeting is for the leaders from these countries to share their regulatory experiences and best practices.

## [Global Xchange Programming:](#)

LEND360 Global Xchange Lounge is designed as a meeting place for any LEND360 attendee interested in discussing international opportunities. This lounge will be open during the duration of the LEND360 conference.

## Global Xchange Reception

Tuesday, October 4 | 5:00pm

Join us to kick off the Global program at LEND360! Network with your international colleagues at this reception sponsored by Enova Decision <sup>TM</sup>.

## Challenges and Opportunities in the UK

Wednesday, October 5 | 3:30 PM

The UK Panel is designed to be an open discussion forum for companies and individuals who are interested in doing business in the United Kingdom. Our panelist will explore current and future trends, regulatory challenges and opportunities in the UK market.

## China Forum

Thursday, October 6 | 11:15 AM

The China Forum is a discussion forum in a lounge setting for companies and individuals interested in meeting and networking with Chinese companies.

## Regulation Abroad: What Can International Markets Learn from Each Other?

Thursday, October 6 | 4:30 PM

A panel of international trade organization CEOs will discuss what international markets can learn from current and future regulation in their respective countries. We will be featuring organizations from the UK, Canada, Australia and China.

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## LEND360: Intelligent Lending. Innovative Solutions.

LEND360, taking place October 5-7, 2016, attracts leaders from across the online consumer and small business lending industry. From consumer, small business and marketplace lenders to service providers, including credit bureaus, payment processors and advertising/marketing companies, the entire ecosystem of the online lending spectrum is represented at LEND360.

Matt Kaitz

LEND360

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