



# APAC cloud-based BPO Market 2016 Share, Trend, Segmentation and Forecast to 2020

*The analysts forecast the cloud-based BPO market in APAC to grow at a CAGR of 14.27% during the period 2016-2020.*

PUNE , MAHARASHTRA, INDIA, September 16, 2016 /EINPresswire.com/ -- [Cloud-based BPO Industry](#)

## Description

Wiseguyreports.Com Adds “Cloud-based BPO -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

The cloud is set to revolutionize the way BPO service providers extend their offerings and help organizations reap benefits by outsourcing their business processes. For instance, applications can be made available over the network on-demand, with the cloud operating like any other utility service (turning an application on/off on-demand). This eliminates the need to invest in IT infrastructure, resulting in significant cost reduction. These benefits become evident, particularly, for organizations with legacy systems that require high maintenance and upgrades. Such organizations can reap substantial benefits by moving to the cloud and outsourcing their business processes.

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## Covered in this report

The report covers the present scenario and the growth prospects of the cloud-based BPO market in APAC for 2016-2020. To calculate the market size, the report considers the revenue generated from cloud-based BPO services in APAC.

The market is divided into the following segments based on geographical segmentation by revenue:

- Americas
- APAC
- EMEA

Technavio's report, Cloud-Based BPO Market in APAC 2016-2020, has been prepared based on an in-depth market analysis with inputs from industry experts. The report covers the market landscape and its growth prospects over the coming years. The report also includes a discussion of the key vendors operating in this market.

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#### Key vendors

- Accenture
- Cognizant Technology Solutions
- IBM
- Infosys
- TCS

#### Other prominent vendors

- ADP
- Advance Payroll Services
- Aegis
- AntWorks
- Atos
- Avaloq Sourcing Asia Pacific
- CA Technologies
- CSC
- Capgemini
- Dell
- EXL
- Firstsource
- Fujitsu
- Genpact
- HCL Technologies
- Hexaware
- HP
- i-Admin
- Infosys
- ITC Infotech
- NGA Human Resources
- Oracle
- Orange Business Services
- Pay Asia
- Sungard
- Sutherland Global services
- Teletech
- Tiger Consulting
- Wipro
- WNS
- Xerox

#### Market driver

- Increased need for cost-effective business processes
- For a full, detailed list, view our report

#### Market challenge

- Data security and privacy concerns
- For a full, detailed list, view our report

#### Market trend

- Growing popularity of data analytics
- For a full, detailed list, view our report

Key questions answered in this report

- What will the market size be in 2020 and what will the growth rate be?
- What are the key market trends?
- What is driving this market?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the key vendors?
- What are the strengths and weaknesses of the key vendors?

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