



# Europe Baby Monitor Market 2016 Share, Trend, Segmentation and Forecast to 2020

*Baby Monitor -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021*

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## Description

Wiseguyreports.Com Adds “Baby Monitor -Market Demand, Growth, Opportunities and analysis of Top Key Player Forecast to 2021” To Its Research Database

Baby monitor is an electronic baby caring device. A basic audio monitor consists of a transmitter, receiver and a microphone and transmits baby's sounds to the parent/attendant, by means of radio waves. Video monitors consist of video camera and enable transmission of real time video along with sound, to the receiver (equipped with a screen). Apart from video and sound transmission, advanced video monitors offer features such as talk-back, temperature sensing, heart rate monitoring and many others.

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Major factors that drive the Europe baby monitor market include rising number of employed parents, high spending on baby care and rising demand for higher-end baby monitors. Moreover, increasing sale of baby monitors through online retailing platforms has fueled the market growth as they offer wide range of products at competitive prices. However, safety concerns of parents with respect to the emission of radiation from these devices and low birth rates, primarily in the Western Europe are factors that restrain the market growth. Increasing demand for high-end differentiated products in Western Europe and increasing awareness towards baby safety in Eastern Europe are expected to offer lucrative business opportunities in near future.

The Europe baby monitor market is segmented on the basis of type, mode of connection, and country. On the basis of type, it is bifurcated into audio and video baby monitors. Video baby monitors are being increasingly used over audio ones on account of features such as real-time video transmission, Wi-Fi & smart phone connectivity and others, offered by them. On the basis of connection, it is divided into wired and wireless baby monitors. Wireless baby monitors are majorly used, owing to higher mobility and safety provided by them. The market is analyzed across key countries, which include France, UK, Germany, Ireland, Benelux (Belgium, Netherlands, and Luxembourg), and Rest of Europe.

Key players profiled in the report include

Samsung Electronics Co. Ltd., Motorola Mobility LLC., Angelcare Monitors Inc., Tomy Company Ltd., Vtech Holdings Ltd., ShenZhen Foscam Intelligent Technology Company Ltd., Summer Infant Inc., Koninklijke Philips N.V., Luvion Premium Babyproducts, and Withings Inc.

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#### KEY BENEFITS:

- This study provides an in-depth analysis of the Europe baby monitor market in terms of value as well as volume, for in-depth understanding of the market and to elucidate the imminent investment pockets.
- The report provides information regarding key drivers, restraints, and opportunities with a detailed impact analysis.
- Porter's five forces analysis highlights the potency of suppliers & buyers and describes the competitive scenario of the market, which is expected to facilitate efficient business planning.
- Value chain analysis provides key inputs on role of key intermediaries involved, which is likely to help the stakeholders in devising appropriate strategies.
- This report presents a detailed quantitative analysis of the current trends and future estimations through 2016 - 2022, which assists in identifying the prevailing market opportunities.

#### KEY MARKET SEGMENTS:

##### BY TYPE

- Audio
- Video

##### BY MODE OF CONNECTION

- Wired
- Wireless

##### BY COUNTRY

- France
- UK
- Germany
- Ireland
- Benelux (Belgium, Netherlands, and Luxembourg)
- Rest of Europe

##### KEY PLAYERS

- Samsung Electronics Co. Ltd.
- Motorola Mobility LLC.
- Angelcare Monitors Inc.
- Tomy Company Ltd.
- Vtech Holdings Ltd.
- ShenZhen Foscam Intelligent Technology Company Ltd.
- Summer Infant Inc.
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