

## reSAWN TIMBER co.'s Shou Sugi Ban Charred Wood Exterior Siding Sets Westport, CT Residence Apart

Modern design by Vita Design Group and Charred Black exterior siding makes this Westport home stand out amongst its more traditional clapboard sided neighbors.

TELFORD, PENNSYLVANIA, UNITED STATES, September 20, 2016 /EINPresswire.com/ -- In a neighborhood full of traditional clapboard siding homes, this Westport, CT residence stood out as a beautiful representation of modern architectural home design. With sleek angles, rooms seeming to float over the landscape, and an aesthetic that features a neutral yet eye-catching pallet, it comes as no surprise that architectural firm, Vita Design Group, specified reSAWN TIMBER co.'s deeply burned, black HAI shou sugi ban charred cypress exterior siding.

With architectural features that are colored with a natural, brown wood grain set against a stark, white border, Vita Design Group wanted a building material with a dark, distinct coloring. They





searched for a product that would allow the brown and white motifs to visually pop, a texture that would build cohesiveness between the different design elements, and durability to maintain its look when faced with Connecticut's unpredictable weather patterns.

reSAWN's HAI shou sugi ban charred cypress exterior siding presented the perfect combination of color, texture, and durability with its black char, natural lines, and proven weathering capabilities. Cypress' legendary beauty and natural durability make it a staple as an exterior wood siding product. A unique product in the <a href="CHARRED collection">CHARRED collection</a>, HAI is one of several fully charred designs that has a crackled surface meant to serve as a sacrificial wear layer.

In addition to the visual qualities that it provides, HAI shou sugi ban charred cypress joins the residence's living roof as a beautiful design element that doubles as a natural, sustainable feature. A living roof is completely covered with growing vegetation, and is an effective way to save money on

heating and cooling costs and generate sustainability returns. The living roof creates a natural habitat for butterflies, insects, and small birds. Financially, the living roof improves insulation, which means less energy will be used to heat or cool the home. The sustainability plays an important role for Vita Design Group who believe the design process is equally important as the finished project.

reSAWN TIMBER co. ships anywhere in the USA & abroad. reSAWN works with an international network of distributors and sales reps to make their products easily accessible throughout the global



design community. Having their manufacturing facility in PA makes them uniquely positioned to service the US East Coast market - they are about 45 minutes outside of Philadelphia, 2 hours from New York City and 4 hours from DC. Their materials have been installed throughout the Unites States, as well as in Hong Kong & Canada.

reSAWN's award-winning CHARRED collection pays homage to the traditional Japanese technique of "shou-sugi-ban" aka "yakisugi" without being literal. Historically very specific in its definition, "shou-sugi-ban" and "yakisugi" have become common nomenclature for modern charred wood designs in general.

reSAWN's CHARRED products are made in their facility in Telford, PA using domestic wood species whenever possible: Cypress from the Southern US, domestic White Oak, Black Walnut, Red Oak & Ash and reclaimed woods from the US. Their designs have been carefully developed using modern finishes and incorporating their many years of experience in the architectural & design specification market. They pride themselves on manufacturing charred wood products for a range of applications including exterior siding, interior wall cladding & flooring, and custom furniture.

Contact reSAWN TIMBER co. at 1-800-985-5355 or visit <u>www.resawntimberco.com</u> to learn more about our CHARRED collection.

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