



# AutoLoop Enjoys Explosive Growth, adds Successful Integrations to Fuel Sell, Service, Repeat Cycle

CLEARWATER, FLORIDA, UNITED STATES, September 19, 2016 /EINPresswire.com/ -- [AutoLoop, LLC](#), the leading provider of auto industry marketing and customer relationship management solutions that successfully drive the Sell, Service, Repeat cycle for auto dealers, today announced



unprecedented growth and milestone achievements for the company. With over 46 percent growth in its software product solutions in 2015 alone, AutoLoop now services 3,000 auto dealerships and has expanded to more than 400 full-time employees.

As a result of the company's recent landmark partnership with global technology provider Infomedia™, AutoLoop's unique Fixed Ops Suite is now the most comprehensive in the industry. Already delivering multiple leading service solutions—[Book](#)™, a 24/7 online customer scheduling system; SmartLane™, a robust, wireless check-in and walk-around tool; and Contact, with two-way SMS messaging—the Fixed Ops Suite now automatically updates VIN and OEM pricing data; provides instant parts availability and cost; exact-price quoting and real-time RO status updates. Dealers can give immediate, accurate, all-inclusive quotes to customers who are scheduling online, over the phone, or checking in at the service lane.

In addition, the system alerts dealers to all possible profit opportunities in the customer service journey. AutoLoop's integration with Recall Masters earlier this year takes that capability even further: the Fixed Ops Suite now includes real-time recall lookup of vehicles during service appointment scheduling, as well as during the vehicle check-in and the inspection process.

"We offer our dealers a totally streamlined service process from scheduling and check-in all the way through inspection, status-check, payment and delivery," said AutoLoop Chief Product Officer Matt Rodeghero. "Our unparalleled view of the customer experience puts us in a unique position to move the industry forward. We transform how dealers interact with customers with a unique end-to-end platform that simplifies and expedites every single step of the service journey."

Major OEMs have taken notice. The company's innovative service solution Book has been certified by GM, which added the solution to its exclusive list of approved scheduling tools in 2016. Dealers are now authorized to use all the advanced features of Book's Online Customer Appointment Scheduler on their GM Digital Marketing websites.

Additionally, AutoLoop is a primary vendor for Toyota Motor Sales, USA (ATOM Program); an official vendor for Toyota Motor Sales, Australia (Code Red Marketing); and used by the highest-grossing Mercedes-Benz, Toyota and Honda stores in the U.S. The company monitors over 60 million vehicle

owners on behalf of its OEM and dealer clients and has sent over one billion communications to their customers.

With AutoLoop's full product integration, dealers can seamlessly access, utilize, manage and customize program modules, ensuring an efficient, organized workflow and eliminating the need for multiple products from various vendors. Dealers interested in learning more about how to optimize the Sell, Service, Repeat cycle through AutoLoop's full customer engagement suite can call 877-850-2010 or visit [www.AutoLoop.com](http://www.AutoLoop.com)

#### About AutoLoop:

Since 2005, AutoLoop has helped automotive dealerships nationwide increase sales, improve client retention and achieve overall higher customer satisfaction ratings throughout the Sell, Service, Repeat cycle. With the AutoLoop Customer Engagement Suite—an all-encompassing platform that includes everything from CRM and automated messaging to equity mining, service scheduling and more—AutoLoop is the industry's first and only single-vendor, end-to-end marketing and engagement solution. An Inc. 500 company with nearly 50 million names in its database and over a billion individual communications initiated, AutoLoop is passionate about being America's best customer retention partner for progressive dealerships.

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