



Global Diesel Generator Market 2016 Analysis and Forecast to 2020

This market research study presents a detailed segmentation of the global diesel generator market by portability

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This market research study presents a detailed segmentation of the global diesel generator market by portability (stationary and portable) and by geography (Americas, APAC, and EMEA). The key leading vendors identified in the market are Caterpillar, Cummins, Generac, and Kohler.

Outlook of the diesel generator market

Technavio's market research analysts have predicted the global diesel generator market to grow steadily at a CAGR of more than 5% during the forecast period. The increasing incidences of power blackouts due to natural disasters is one of the key factors driving the growth of the diesel generator market during the forecast period. Repeated power outages caused by natural events or faults in electric networks has led to the increasing need for supplementary power sources. As emergency facilities such as hospitals, communication services, and emergency call centers require an uninterrupted power supply for providing seamless services during critical situations, several consumers are increasingly relying on standby generators as their secondary power source due to the high frequency of power outages. Moreover, industries are highly dependent on the uninterrupted power supply for seamless operations, and any disruptions in the power supply can hamper the revenue and the overall output significantly. The constant need for power and the unreliable power supply situation in most developing countries will aid in the growth of the diesel generators market over the forecast period.

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In this industry research report, the analysts have estimated factors such as the development of bi-fuel portable generators to spur the growth of this market in the coming years. Bi-fuel technology, when incorporated with portable generators, provide significant fuel savings and environmental benefits. Diesel generators that use bi-fuel technology can operate on 70% natural gas including scrubbed and cleaned wellhead gas. The system controller manages the fuel mixture, thereby helping the equipment perform optimally under load. Moreover, bi-fuel technology generators are smaller in size and come inside a compact enclosure for improved protection from harsh operating environments. Also, the end-user enjoys the flexibility to choose the fuel type based on its availability. Therefore, the ease and flexibility of using bi-fuel generators are expected to propel the growth prospects of this market until the end of 2020.

Segmentation by portability and analysis of the diesel generator market

-Stationary

-Portable

During 2015, the stationary diesel generator market segment dominated the global diesel market and accounted for nearly 85% of the market share. Stationary generators in the lower capacity range are

mostly used in big residential apartments, commercial spaces, and small-scale industries, where the total load is not much and the time duration for which the generator operates is also not very long. Moreover, stationary generators are priced low, fulfill most energy requirements and are reliable, thereby spurring the growth prospects of this segment in the forecast period.

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Geographical segmentation and analysis of the diesel generator market

- Americas
- APAC
- EMEA

During 2015, APAC dominated the global diesel generator market and accounted for a market share of almost 40% during the forecast period. Factors such as rapid industrialization and increasing per capita electric power consumption in developing countries in APAC such as India, China, South Korea, and Thailand to bolster the growth prospects of the diesel generator market in APAC.

Competitive landscape and key vendors

The global diesel generator market is characterized by the presence of several well-established international and regional vendors. The market competition is expected to intensify with international players increasing their footprint in the market with more product/service extensions, innovations in technology, strategic alliances, and M&A.

Key vendors in this market are -

- Caterpillar
- Cummins
- Generac
- Kohler

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Other prominent vendors analyzed in this market research report are APR Energy, Atlas Copco, Broadcrown, Dresser-Rand, FG Wilson, GE Energy, Guangdong Westinpower, Himoina, Kirloskar Oil Engines, Mitsubishi Heavy Industries, MQ Power, MTU Onsite Energy, Perkins, Wacker Neuson, Wärtsilä, Wuxi Kipor Power, and Yanmar.

Key questions answered in the report include

- What will the market size and the growth rate be in 2020?
- What are the key factors driving the global diesel generator market?
- What are the key market trends impacting the growth of the global diesel generator market?
- What are the challenges to market growth?
- Who are the key vendors in the global diesel generator market?
- What are the market opportunities and threats faced by the vendors in the global diesel generator market?
- Trending factors influencing the market shares of the Americas, APAC, and EMEA.
- What are the key outcomes of the five forces analysis of the global diesel generator market?

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Contact Us:

Norah Trent

+1 646 845 9349 / +44 208 133 9349

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Norah Trent

wiseguyreports

+1 646 845 9349 / +44 208 133 9349

email us here

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