



Automotive Airbag Inflators Market 2016 –Global Sales, Price, Revenue, Gross Margin and Market Share

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This report, from Researcher, studies the airbag inflators market in [automotive industry](#) over the period 2010 to 2021. The report provides detailed insights on the market dynamics to enable informed business decision making and growth strategy formulation based on the opportunities present in the market.

The Automotive Airbag Inflators Market: Highlights

An airbag is the most important safety device in an automobile. There are different types of airbags installed in an automobile such as driver bags, passenger bags, side bags, curtain bags, knee bags, roll-over bags, and others. The market for airbag has been growing at a higher pace than that of automotive market due to increasing awareness towards passenger safety.

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The supply chain of this market comprises raw materials manufacturers, inflator manufacturers, distributors, and OEMs. Some of airbag manufacturers are Autoliv, Takata, TRW, Delphi, and Jinheng and OEMs are General Motors, BMW, Toyota, and Ford.

Most of the airbag manufacturers manufacture inflators as well. The key airbag inflator suppliers for automotive industry are Autoliv, Takata, ZF TRW, Key Safety Systems, and Toyodo Gosei. New product development, light weighing, collaboration with customers, and long term contracts are the key strategies adopted by the key players to gain competitive edge in the market.

Research Methodology

This report offers high quality insights and is the outcome of detailed research methodology comprising extensive secondary research, rigorous primary interviews with industry stakeholders and validation and triangulation with Stratview Research's internal database and statistical tools. More than 1,000 authenticated secondary sources, such as company annual reports, fact book, press release, journals, investor presentation, white papers, patents, and articles have been leveraged to gather the data. More than 10 detailed primary interviews with the market players across the value chain in the all four regions and industry experts have been executed to obtain both the qualitative and quantitative insights.

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Report Features

This report provides market intelligence in the most comprehensive way. The report structure has been kept such that it offers maximum business value. It provides critical insights on the market dynamics and will enable strategic decision making for the existing market players as well as those willing to enter the market. The following are the key features of the report:

- Market structure: Overview, industry life cycle analysis, supply chain analysis.
- Market environment analysis: Growth drivers and constraints, Porter's five forces analysis, SWOT analysis.
- Market trend and forecast analysis.
- Market segment trend and forecast.
- Competitive landscape and dynamics: Market share, product portfolio, product launches, etc.
- Attractive market segments and associated growth opportunities.
- Emerging trends.
- Strategic growth opportunities for the existing and new players.
- Key success factors.

The automotive airbag inflators market is segmented into the following categories.

Automotive Airbag Inflators Market by Vehicle Type:

- Compact Car
- Mid-Size Car
- Large Car
- MPV & LCV
- SUV
- Others

Automotive Airbag Inflators by Airbag Type:

- Front Airbag
- Side Airbag
- Knee Airbag
- Curtain Airbag

Automotive Airbag Inflators Market by Inflator Type:

- Pyrotechnic
- Stored Gas
- Hybrid

Automotive Airbag Inflators Market by Region:

- North America
 - o By vehicle type (Compact Car, Mid-size Car, Large Car, MPV & LCV, SUV, and Others)
 - o By Country (US, Canada, and Mexico)
- Europe
 - o By vehicle type (Compact Car, Mid-size Car, Large Car, MPV & LCV, SUV, and Others)
 - o By Country (Germany, Spain, France, Italy, UK, Russia, and Others)
- Asia Pacific
 - o By vehicle type (Compact Car, Mid-size Car, Large Car, MPV & LCV, SUV, and Others)
 - o By Country (China, Japan, India, South Korea, and Others)
- Rest of the World
 - o By vehicle type (Compact Car, Mid-size Car, Large Car, MPV & LCV, SUV, and Others)
 - o By Country (Brazil, Argentina, and Others)

Report Customization Options

With this detailed report, Stratview Research offers one of the following free customization options to our respectable clients:

Company Profiling

- Detailed profiling of additional market players (up to 3)
- SWOT analysis of key players (up to 3)

Competitive Benchmarking

- Benchmarking of the top 3 competitors on product portfolio, application presence, strategic alliances, and new product development

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