

# Government Spending Market 2016 Global Study and Analysis Research Report Forecast to 2020

Essential Resource for Top-Line Data and Analysis Covering the Global Government Spending Market.

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## Summary

Global <u>Government Spending</u> industry profile provides top-line qualitative and quantitative summary information including: market size (value, and forecast to 2020). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the market.

#### **Key Findings**

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global government spending market
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global government spending market
- Leading company profiles reveal details of key government spending market players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global government spending market with five year forecasts

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### **Synopsis**

Essential resource for top-line data and analysis covering the global government spending market. Includes market size and segmentation data, textual and graphical analysis of market growth trends and leading companies.

#### Reasons To Buy

- What was the size of the global government spending market by value in 2015?
- What will be the size of the global government spending market in 2020?
- What factors are affecting the strength of competition in the global government spending market?
- How has the market performed over the last five years?
- What are the main segments that make up the global government spending market?

#### Key Highlights

The government spending sector is the total amount of public sector expenditure at any sort of level, including central government, local government etc. It is split into the following segments: defense, education, social protection, healthcare, and other.

The defense segment includes all military and civil defense spending, foreign military aid, research and development, and other defense related expenditure.

The education segment includes all spending on pre-primary, primary, secondary, and tertiary education, as well as education not definable by level, subsidiary services, research and development, and other education related expenditure.

The social protection segment includes all spending on sickness and disability, old age, survivors, family and children, unemployment, housing, social exclusion, research and development, and other social protection expenditure.

The health segments includes all spending on medical products, appliances, and equipment, as well as outpatient, hospital, and public health services, research and development, and other health expenditure.

The other segment includes spending on general public services, public order and safety, economic affairs, environmental protection, housing and community amenities, and recreation, culture and religion, and other government expenditure. Any currency conversions used in the creation of this report have been calculated using constant 2014 annual average exchange rates.

Global government expenditure totaled \$27,921.2bn in 2015, representing a compound annual growth rate (CAGR) of 2.5% between 2011 and 2015.

The social protection segment was the market's largest in 2015, with total expenditure of \$8,145.1bn, equivalent to 29.2% of the market's overall value.

Europe is the largest single market in the government expenditure market, and it has a strong effect on the overall segmentation of the market. In the US and Asia-Pacific, spending on defense is strong, with defense segmentations of 8.9% and 6.2%, respectively. In Europe, the defense segment accounts for just 3.8% of total expenditure. Europe's spending on social protection boosts the segment. In the US, for example, social protection accounts for 21% of total expenditure while in Europe, the segment is 34.8%.

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